

EDITORIAL FOCUS	PUBLISHES	SPECIAL SECTION/SUPPLEMENT	SPACE	MATERIAL	APPROVAL
Vision 2020	January 3**				
Public Companies	January 10	Business Record Iowa Book of Lists			
Legislative Issues to Watch	January 17	Urbandale Business Connection			
Economic Forecast	January 24				
Banking, Finance & Investments	January 31	OneVoice			
STEM	February 7	National Engineers Week+	January 8	January 22	January 29
Workforce Development & Retention	February 14	Business Record Iowa			
Building & Construction	February 21	Urbandale Business Connection			
Nonprofits	February 28	OneVoice, Giving Back+	February 5	February 12	February 19
Global Business	March 6	Leading from the Top: Education++	February 12	February 19	February 26
Healthcare	March 13	Business Record Iowa			
Forty Under 40	March 20	Urbandale Business Connection			
Women in Business	March 27	OneVoice, Powered By Women++	March 4	March 11	March 18
Legal Matters	April 3				
Green Sustainability	April 10	Business Record Iowa			
Human Resources	April 17	Urbandale Business Connection			
Entrepreneurs	April 24	OneVoice, Annual Real Estate Magazine	February 7	February 21	March 6
Hospitality & Tourism	May 1	Event Planning+	April 1	April 15	April 22
University Research	May 8	Business Record Iowa			
Banking, Finance & Investments	May 15	Urbandale Business Connection			
Municipal Governments	May 22	Retirement Planning ++	April 29	May 6	May 13
Arts & Entertainment	May 29**	OneVoice			
Manufacturing & Trade	June 5	Business Record Iowa Conference Edition, innovationIOWA Magazine	March 13	March 27	April 9
Health Care	June 12				
Real Estate & Development	June 19	Urbandale Business Connection			
Economic Development	June 26	OneVoice			
CEO Personal Profiles After Work	July 3	Business Milestones+	June 3	June 17	June 24
Technology	July 10	Business Record Iowa			
Architecture & Design	July 17	Urbandale Business Connection			
Women of Influence	July 24				
Leadership Development	July 31	OneVoice			
Big Deals: Mergers & Acquisitions	August 7				
Biosciences & Agriculture	August 14	Business Record Iowa			
Young Professionals	August 21	Urbandale Business Connection Business Meetings & Corporate Gatherings+	July 22	August 5	August 12
Innovative Companies	August 28	OneVoice			
Downtown Development	September 4**	Leaders in Architecture, Engineering & Development++	August 12	August 19	August 26
HR Trends: Employee Benefits	September 11	Business Record Iowa			
Energy & Utilities	September 18	Urbandale Business Connection, Health Care Trends & Leaders++	August 26	September 2	September 9
Best of Des Moines	September 25	OneVoice			
Banking, Finance & Investments	October 2	90 Ideas in 90 Minutes Magazine	August 7	August 14	August 28
Education	October 9	Business Record Iowa, Made in Iowa Magazine	July 17	July 31	August 13
Transportation Trends	October 16	Urbandale Business Connection, Leaders in Insurance++	September 23	September 30	October 7
Business of Branding	October 23				
Diversity & Inclusion	October 30	OneVoice			
Employ Greater Des Moines: The Jobs Issue	November 6	Cool Office Spaces++	October 7	October 21	October 28
Health Care	November 13	Business Record Iowa			
Retail	November 20	Urbandale Business Connection, Pillars of Philanthropy	August 28	September 4	September 25
Leaders Survey	November 27	OneVoice			
Building & Construction	December 4**				
IT: Cybersecurity	December 11	Business Record Iowa, Who's Who in Wealth Management++	November 11**	November 18**	November 25
Insurance	December 18	Urbandale Business Connection			
Year in Review	December 25	OneVoice			