Anne Salem

Office Assistant

MIDWESTIX

857 17th ST

Des Moines, IA 50314

June 13, 2013

To Whom It May Concern:

I would like to recommend Heather Hansen for Women Business Owner of the Year. Working for Heather for a few months now at MIDWESTIX has allowed me to gain insight on her charismatic leadership and communication style. I feel extremely comfortable with her, as we have built a trusting and honest relationship. I currently fulfill the role of her assistant, working very closely alongside her, and it is my honor to provide her recommendation for this title.

Heather’s creative vision is something on which MIDWESTIX truly thrives. The way she designs and promotes the company is fresh and innovative; her dedication is evident in her commitment to the organization’s projects. This sense of drive translates to her employees – her leadership style is both professional and warm. Heather has high expectations for others in the office, as she is assertive yet kind and friendly. Serving as a role model for others, she consistently challenges us to be our best. I personally strive to improve myself as a business professional because of the way Heather leads. She inspires others to utilize resources, think unconventionally, and take risks in our work. Heather’s energy is what keeps our work exciting, and the challenges she presents to us always encourage us to try new things and exercise our creativity.

Heather keeps herself involved in the community, always looking for opportunities to collaborate with others and share ideas. She serves as a role model for other women business owners, exemplifying what it means to be creative and reach an audience. Heather strives for success in everything she does, and leaves a lasting impression on those with whom she works.

With Heather’s innovative thinking, enthusiasm for her work, and efforts to connect with the Des Moines community, she would make an ideal candidate for Woman Business Owner of the Year. I offer my highest recommendation of Heather Hansen, and hope you will strongly consider her for the title.

Sincerely,

Anne Salem