KATHRYN A. DICKEL

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***Professional Engagement***

#### [Founding Partner/ CEO](http://www.linkedin.com/search?search=&title=Founding+Partner%2C+CEO&sortCriteria=R&keepFacets=true&currentTitle=CP&trk=prof-exp-title" \o "Find others with this title), [MIDWESTIX](http://www.linkedin.com/company/1676378?trk=prof-exp-company-name)

November 2002 – Present (10 years 8 months) Des Moines, Iowa

MIDWESTIX, formerly IowaTIX, is a full service ticketing company operating out of Des Moines Iowa for over 10 years. Our guiding principal is to grow the entertainment ecosystems we work in by providing state of the art ticketing technology with intensive customer service. Our ticketing service can deploy in virtually any environment for clients of all sizes. We specialize in helping organizations new to professional ticketing by providing consulting and comprehensive solutions in addition to our outstanding technology.

#### [Founding Partner](http://www.linkedin.com/search?search=&title=Founding+Partner&sortCriteria=R&keepFacets=true&currentTitle=CP&trk=prof-exp-title" \o "Find others with this title), [Swaelu Media](http://www.linkedin.com/search?search=&company=Swaelu+Media&sortCriteria=R&keepFacets=true&trk=prof-exp-company-name)

July 2000 – Present (13 years) Des Moines, Iowa Area

Swaelu Media is a boutique marketing agency serving a wide array of non-profits and small businesses with forward-thinking marketing solutions. Over the years we have proudly served non-profits such as Chrysalis Foundation, Planned Parenthood, Democratic Activists Womens Network and Mid-Iowa Health Foundation, Eyes Open Iowa (formerly Futurenet) and the Technology Association of Iowa (formerly Software and Information Technology of Iowa). Our for-profit clients include Vogue Vision, Silicon Plains Technologies, Iowa Acupuncture Clinic and Earth Made Clean to name a few.

#### [Founding Partner](http://www.linkedin.com/search?search=&title=Founding+Partner&sortCriteria=R&keepFacets=true&currentTitle=CP&trk=prof-exp-title), [Third Solution Entertainment Group](http://www.linkedin.com/search?search=&company=Third+Solution+Entertainment+Group&sortCriteria=R&keepFacets=true&trk=prof-exp-company-name)

January 2013 – Present (6 months) Des Moines, Iowa Area

Third Solution is a unique one-source event firm dedicated to the creation and support of events across the entertainment spectrum. We currently provide public relations, media buying, strategic partnership procurement, booking and branding for our flagship client; the Des Moines Arts Festival. The Des Moines Arts Festival is attended by over 200,000 people every summer in Downtown Des Moines.

***Project Engagement***

[**Crossroads Entertainment Conference**](http://www.crossroadsmidwest.com/)The Crossroads Entertainment Conference is the Upper Midwest’s only event to educate, connect and showcase the work of the entertainment industry in an effort to strengthen the entertainment ecosystem for the future. Over its 5 year run Crossroads produced nearly 150 seminars, showcased bands from Iowa, Tennessee, Ohio, Minnesota, Wisconsin, Maryland and Missouri, featured dozens of films and live theatre troupes and spotlighted Iowa’s finest food and beverage producers.

***Organizational Engagement***

#### [Civic Music Association](http://www.linkedin.com/search?search=&keywords=Civic+Music+Association&sortCriteria=R&keepFacets=true)

#### Board Member/ Marketing Chair, June 2012 – Present

[**Iowa Entrepreneurs’ Coalition**](http://www.meetup.com/Iowa-Entrepreneurs-Coalition/) **(founded in 2005)**

The Iowa Entrepreneurs’ Coalition embraces Advocacy, Education and Networking for entrepreneurs and small business owners. This group links you to public and private sector resources to assist your businesses growth. You can establish a network of local entrepreneurs to share tips and problem solving techniques, get advice on profitability and career and discuss mentoring and business models.

Each monthly meeting includes an educational opportunity and a networking component when you can swap business cards and watch your personal business directory grow! If you are a business owner, an entrepreneur or an organization that supports small business growth, you are invited to become a member of this group.

***Volunteer Engagement***

**James Biehn Fundraiser**

November 2010-January 2011

Led planning committee that organized a benefit concert and silent auction which raised over $30,000 for local musician James Biehn who was fighting lymphoma.

**Cowles Montessori**

September 2012- Present

Classroom volunteer, parent’s group, auction fundraiser.

#### [Billy Madison Project- Des Moines](http://www.linkedin.com/search?search=&keywords=Billy+Madison+Project-+Des+Moines&sortCriteria=R&keepFacets=true)

January 2013 – Present

Billy Madison Project is a shadowing experience in the Des Moines Public Schools for business owners and entrepreneurs seeking a first-hand knowledge of how our classrooms currently serve or dis-serve students in their quest for a quality education. The project originated in the Cedar Rapids Public School system and seeks to engage business owners in a proactive way to advocate for creative curriculum in our schools.

***Awards/Recognition***

**2013 DMACC Entrepreneur’s Conference**, Distinguished Panelist

**Great Des Moines Music Coalition**, 2011 Industry Award- Business of the Year.

**Technology Association of Iowa (formerly Software and Information Technology of Iowa),** 2002 Designer of the Year.

***EDUCATION***

DOWLING CATHOLIC HIGH SCHOOL GRADUATED 1991

CORNELL COLLEGE, BSS GRADUATED 1995  
Double Major: Theology and Political Science

***FAMILY***

Husband: Ryan O’Mara  
Sons: Miles (4), Wesley (3)