

JEFFREY ALDRICH

Sergeant
Des Moines Police Department

Age 39

Jeffrey Aldrich, a sergeant with the Des Moines Police Department, is the first police officer to be named to the Des Moines Business Record's annual Forty Under 40 list.

The 13-year veteran of the Des Moines police force is currently assigned to a task force that works with neighborhoods throughout Greater Des Moines. Specifically, Aldrich works with the Drake, Drake Park, Carpenter and Kirkwood Glen neighborhood associations.

In the community, Aldrich has demonstrated civic leadership as a member of the Drake Business Association and through service at Gloria Dei Lutheran Church. He has won numerous awards for his involvement in civic affairs, and city leaders say his help in community police work has helped Des Moines' Neighborhood

Based Service Delivery program become successful.

"His commitment to neighborhood associations, their leaders, local businesses and institutions of higher learning is admirable," wrote Des Moines City Manager Eric Anderson in a letter supporting Aldrich's election to this year's Forty Under 40 class. "His ties with the Drake business community and that of Drake University as a Police Liaison cannot be overlooked."

Aldrich's interest in pitching in at the grassroots level extends beyond Des Moines. He has represented Des Moines at the National League of Cities Conference in Nashville. He was the first U.S. police officer to participate in an exchange of officers between the United States and Japan. In that program, Aldrich participated with Des Moines' sister city, the Yamamashi Prefecture in

Kofu, Japan.

The 39-year-old earned a bachelor's degree in criminal justice from the University of Nebraska, with a minor in public administration. He is currently working toward a master's degree in criminal justice.

Aldrich and his wife, Jani, are the parents of a son and a daughter. □



DES MOINES BUSINESS RECORD'S
FORTY
UNDER 40

ALBA BASSETT-ARMIJO

Diversity development director
Greater Des Moines Partnership

Age 38

Alba Basset-Armiijo is working to make Des Moines a more vibrant and culturally interesting place to live.

As diversity development director for the Greater Des Moines Partnership, the city's chief economic development engine, Basset-Armiijo has led a variety of cultural-related events and served on the leadership committees of a half-dozen organizations.

She is a board and committee member of the Latino Resources/Latino Heritage Festival. She's the multicultural committee member of the Human Resources Recruitment Consortium, which seeks to attract workers to Iowa, and a member of the 21st Century Forum. Basset-Armiijo is a participant in the Latino Political Agenda, an instructor for the Latino Community Orientation and, from 2000 to 2003, was the Latino newspaper collaborator for El

Viento del Tropico.

Basset-Armiijo, who was born in Honduras and immigrated to the United States 20 years ago, graduated from the Universidad Nacional Autonoma de Honduras and speaks French fluently.

The list of projects to which Basset-Armiijo has lent her volunteer efforts is long. She was mistress of ceremonies at the Iowa State Fair's "Fiesta Latina," and served in the same role for the Des Moines Art Center's "Day of the Dead" celebration. She was co-host and host of "Nosotros en America," a radio show, between 2000 and 2001, and she was an organizing committee member of "The Big Event." She also worked on the American Friends Service Committee's "2451 Project."

In the business world, Basset-Armiijo is no less accomplished. She was instrumental in the research and publication of the State Public Policy Group's "Latino Snapshot Study in Time," which a

study of Central Iowa's Latino population. Over the past four years, she has built a partnership with Coffeehouse Productions to promote local Latino cultural and music events.

She also played an important role in the signing of a trade agreement between the Cuban Chamber of Commerce and the Greater Des Moines Partnership. □

DES MOINES BUSINESS RECORD'S
FORTY
UNDER 40

