

**Georgia Van Gundy**

Director, Government Relations at The Principal Financial Group
Des Moines, Iowa Area Financial Services

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Current Director, Government Relations at The Principal Financial Group
Past State Policy Advisor at Iowa Farm Bureau Federation
Legislative Liaison at Iowa Department of Economic Development
Education Iowa State University - College of Business
Connections 407 connections

Georgia Van Gundy's Summary

My professional experiences are in the areas of finance & banking, economic development, agriculture, public policy and government relations.

Currently I have a goal of getting involved in more volunteer opportunities where my experiences can be used to benefit the good of the organization.

I also have a goal of balancing my work and home life and raising two children to the best of my abilities while maintaining my health.

Specialties

policy development, lobbying, issues background, grassroots, critical thinking, communication.

Georgia Van Gundy's Experience**Director, Government Relations****The Principal Financial Group**

Public Company; 10,001+ employees; PFG; Financial Services Industry
September 2008 – Present (4 years 10 months)

Responsible for policy development and the establishment of legislative priorities. Lobby state legislative and executive branches to implement company priorities. Draft legislation and proposed amendments. Implement our national public affairs program including internal and external communications and grassroots. Interpret state code and rules. Work with a Political Action Committee and candidates running for statewide office. Hold a leadership position in numerous trade organizations from a policy perspective. Member of the executive committee for the Federation of Iowa Insurers. Member of the United Way of Central Iowa Board and executive committee as well as chair of the United Way Policy Committee and Women's Leadership group. Member of the Greater Des Moines Partnership board and executive committee as well as chair of their Government Policy Committee.

State Policy Advisor**Iowa Farm Bureau Federation**

Farming Industry
November 2001 – September 2008 (6 years 11 months)

Responsible for policy development and the establishment of legislative priorities. Lobby state legislative and executive branches to implement member priorities. Draft legislation and proposed amendments. Worked with a large membership base to establish strong grassroots advocacy. Interpret state code and rules. With with a large Political Action Committee and candidates running for statewide office.

Legislative Liaison**Iowa Department of Economic Development**

1996 – 2001 (5 years)

Georgia Van Gundy's Skills & Expertise

Grassroots Organizing Policy Public Policy Public Speaking Critical Thinking Economic Development

Georgia Van Gundy's Education**Iowa State University - College of Business**

Finance, Finance
1988 – 1991

Activities and Societies: Alpha Delta Pi

Georgia Van Gundy's Additional Information

Interests: Politics, policy, fitness, family, possibly sleeping if I had a chance. Problem solving and critical thinking.

Groups and Associations:

United Way of Central Iowa Board and Executive Committee United Way of Central Iowa Policy Committee Federation of Iowa Insurers - Executive Committee Iowa Taxpayers Association Property Tax Committee Iowa Association of Business and Industry Legislative Committee Greater Des Moines Partnership policy chair



2010-11 Leadership Iowa Class



Iowa Taxpayers Association



Leadership Iowa 2010-2011



Leadership Iowa Alumni

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