June 12, 2013

Des Moines Business Record
c/o Jason Swanson
100 4th Street
Des Moines, Iowa 50309

Dear Women of Influence Selection Committee:

Today, we submit the nomination of Georgia Van Gundy for the honor of 2013 Women
of Influence. We believe Georgia's professional career and multiple volunteer
commitments are worthy of recognition through this award.

As Director of Government Relations at The Principal Financial Group, Georgia is a
leading public policy advocate for the financial services industry at the Iowa Statehouse.
Her work to craft and advance legislative priorities for one of Central Iowa's top
industries is critical to the strength and sustainability of the local economy. Georgia is a
seasoned veteran in her field and her effectiveness at the State Capitol has her ranked at
the very top among her peers.

Georgia holds leadership positions in numerous trade organizations and associations. She
is an active member of the executive committee for the Federation of Iowa Insurers,
member of the United Way of Central Iowa Board and executive committee, as well as
the United Way of Central Iowa's Public Policy Committee and Women's Leadership
group. Furthermore, she is an active member of the Iowa Taxpayers Association and the
Iowa Association of Business and Industry. Georgia also is a Leadership Iowa alumnus.

Georgia has been a huge asset to the Greater Des Moines Partnership, specifically over
the last year. Georgia serves on the Partnership's board, executive committee and is the
Chair of the Partnership's Government Policy Council. Her insight and critical thinking
skills are invaluable to the mission of the Partnership and moving the organization
forward.

Thank you for your consideration of Georgia's nomination. We are confident that the
selection committee will believe, as strongly as we do, that Georgia very much deserves
to receive the honor of 2013 Woman of Influence.

Sincerely,

Jay Byers
CEO
Greater Des Moines Partnership

Eugene Meyer
President
Greater Des Moines Partnership