

June 13, 2013

RE: Des Moines Business Record Women of Influence

To whom it may concern:

I would like to nominate Georgia Van Gundy for the Des Moines Business Record Women of Influence Award.

As Director of Government Relations at the Principal Financial Group, Georgia has been instrumental in guiding policy development and enactment for the betterment of her company and the state of Iowa. Through her efforts working with state legislators, regulators and the executive branches, Georgia has demonstrated her leadership and influential abilities for the greater good through negotiation and persuasion in bringing differing groups to a successful compromise.

Georgia holds key leadership positions including Chair of the Government Policy Council for Greater Des Moines Partnership and as an executive committee chair of the Federation of Iowa Insurers.

Georgia is a leader who is focused on community betterment and has made significant contributions for Greater Des Moines and Iowa. Outside of her professional responsibilities, Georgia has a passion for volunteer service and has been actively involved in United Way of Central Iowa Board and executive committee as well as Chair of the United Way Policy Committee and Women's Leadership group.

I would highly recommend Georgia Van Gundy for the Des Moines Business Record Women of Influence Award. She exemplifies the qualities of a leader in the Des Moines community from her civic involvement, to her professional contributions and her commitment to her family.

Best Regards,



Suzanne Heckenlaible  
Vice President, Public Affairs