



June 13, 2013

Women of Influence Selection Committee  
Des Moines Business Record  
100 Fourth Street  
Des Moines, IA 50309

Dear Members of the Selection Committee:

It is my pleasure to recommend Angela Maiers, an award-winning educator, speaker, author, consultant, expert in digital literacy and facilitator of change, for one of the 2013 Women of Influence Awards. She is the founder and president of Maiers Education Services, a consulting firm based in Clive that works with schools and businesses to help them meet and exceed their learning and productivity goals.

Although Angela has not received much attention locally, she is in high demand as a speaker at national education and business conferences. She's spoken to the Microsoft Sales Team and been a featured speaker at national events such as the KRED Leadership Summit, International Conference on Education and the Business Innovation Summit.

Angela also writes blog posts for national media outlets such as *Education Week*, *EduFuturist* and *The Huffington Post*. As a social media evangelist, she has attracted more than 100,000 followers on Twitter @angelamaiers. Plus, she's deeply committed to helping students and teachers understand and harness the transformational power of technology.

She believes in the power of children and is determined to unleash that power to change the world. That's why she founded: Choose2Matter and Quest2Matter, programs that encourage students to make a difference and challenge them to solve problems that break their hearts.

Students in more than 1,500 schools and 6,000 classrooms are now involved in these programs, tackling challenges such as building a library for a rural village in Ghana, raising money to build wells for communities without water, and creating hundreds of get-well cards with inspirational messages for patients at Mercy Medical Center in Des Moines.

Angela has an infectious enthusiasm for the genius in kids. She's found a powerful way to engage and activate kids to help make the world a better place by interacting with them in the social media sphere. I've been privileged to serve on Angela's advisory board and to see firsthand that she certainly is a Woman of Influence.

Sincerely,

Mike Schreurs  
CEO  
Strategic America