

June 2013

Des Moines Business Record  
Women of Influence Letter of Recommendation  
President Nancy Williams, AIB College of Business

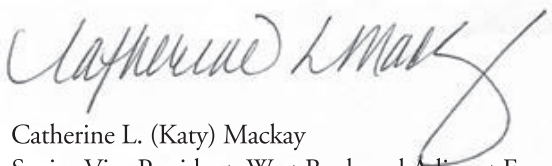
As a business partner and a member of the adjunct faculty at AIB, I have an opportunity to view President Williams' influence through both a business and an academic lens. She stands as a distinguished leader of a thriving local business, and as one whose mission is to prepare tomorrow's business owners and leaders for their own successes.

Nancy Williams brings sound business solutions to an ever-evolving academic environment. Enhancements to curriculum, the college's connection to the city center, and the expansion of facilities are increasing the traditional and adult student census, and are contributing to the success of AIB and its students.

Under her leadership, AIB introduced dynamic new curriculum choices and adapted delivery channels to meet the changing needs of students and employers. In 2009, President Williams was first to respond to a weakening economy by introducing tuition-freeze and degree-in-three programs to students considering a career in business. This responsive, adaptive and innovative approach to academic opportunities and challenges is commendable in an industry long-known for traditionalism.

With a vision for strengthening the town-and-gown connection between the City of Des Moines and AIB, the campus environment is capitalizing on its urban location. The Monroe Colston Speaker Series exposes students to inspiring business leaders from the City's center, and raises scholarship money for students of diversity. Alongside her personal commitment to civic and non-profit organizations, she engages students to begin their own involvement in service to our community.

A true proponent of business, President Williams has provided opportunities and motivation for others to grow and achieve. I am proud to nominate Nancy Williams as a 2013 Woman of Influence, and prouder yet to call her a colleague, advisor and friend.



Catherine L. (Katy) Mackay  
Senior Vice President, West Bank and Adjunct Faculty, AIB