



June 14, 2013

Jason Swanson
Des Moines Business Record
100 4th Street
Des Moines, IA 50309

Re: Des Moines Business Record "Women of Influence Award"

Dear Mr. Swanson:

I am writing to express my support for the nomination of Jackie Frost-Kunnen for the "Women of Influence Award" from the Des Moines Business Record. Jackie serves as the Chief Operating Officer of Mercy Medical Center – Des Moines. In that role she is responsible for every aspect of running the medical center and its clinical subsidiaries. This means she has direct responsibility for an enterprise of more than \$700 million in annual net revenues, and nearly 7,000 employees.

Jackie is a nurse with a long history at Mercy, including bedside patient care and a variety of nursing leadership roles, up to and including Chief Nursing Officer prior to being named COO. Jackie is a visionary and dedicated leader who has assisted Mercy in achieving a long list of successes, including national recognitions for high quality and innovations in clinical care.

Even more importantly, Jackie is a compassionate servant leader, who continually puts the needs of her patients and her staff ahead of her own. She sets an example every day for people of what a leader of high integrity and commitment to excellence should be and do.

I have the privilege of serving as the Senior VP for Mercy-Des Moines, and work with Jackie regularly on projects aimed at improving patient care and access to services. I can assure you she is precisely the type of person who deserves recognition – as the number two person in one of the largest organizations in Iowa – and would honor the award in return by the quality of her leadership and personal qualities.

In short, I believe Jackie Frost-Kunnen is the ideal person to win the "Women of Influence Award." For decades she has been, and continues to be, a person with tremendous influence, and who uses that influence to benefit the people around her and the state in which they live. I urge the selection committee to recognize Jackie with this significant award.

Thank you for your time and consideration. Please let me know if you have questions or need additional information. My direct number is 515-247-3042.

Sincerely,

A handwritten signature in dark ink that reads "Joseph LeValley". The signature is written in a cursive, flowing style.

Joseph LeValley, Senior Vice President