



DANIEL T. KEOUGH, CPCU
CHAIRMAN AND CEO
HOLMES MURPHY & ASSOCIATES

We're for you.

Driven by a vision for innovation, Daniel Keough sought new and innovative alternatives to traditional insurance solutions. Keough's passion led him to become founder and CEO of Innovative Captive Strategies (ICS) and Chairman and CEO of Holmes Murphy & Associates. His vast experience enhances the business partnerships that he influences.

Prior to ICS and Holmes Murphy, Keough was Vice President for Arthur J. Gallagher & Co., where he quickly rose in the ranks from his position as an intern. At Gallagher, Keough played an integral role in the development of captive insurance companies which fulfilled the needs of a wide range of industries.

Striving to meet the alternative needs of clients, Keough formed ICS in 1999. His goal was to partner with brokers, markets and clients to develop captive alternatives to generate unexpected sources of revenue and alleviate unnecessary business expenses. Under Keough's leadership, the Captive Owners' Conference was created by ICS to educate clients and offer new tools and strategies to further enhance the success of their business.

Being a natural visionary, Keough became a shareholder and a member of the board of directors at Holmes Murphy. In 2010 he was named President of the Northern Division and transitioned to CEO for Holmes Murphy in 2012, and Chairman and CEO in 2014. Holmes Murphy continues to be one of the nation's largest independent insurance brokerage firms under his leadership. His leadership within Holmes Murphy has led them to become one of the nation's largest independent insurance companies.

Keough earned an MBA with a specialty in finance from Loyola University Graduate School of Business. He holds an undergraduate degree in Business Administration from the University of Iowa, and is professionally accredited as a Chartered Property Casualty Underwriter (CPCU).

Keough was awarded to Des Moines' prestigious "Forty under Forty" business leadership hall of fame. He is also a member of the Greater Des Moines Leadership Institute, class of 2000 and has been a member of Young Presidents' Organization Iowa chapter since 2006. Among his other achievements, Keough gives back to the community by coaching youth sports, and is a member of several boards including the Kum & Go, L.C. Advisory Board, Bankers Trust Community Board, and United Way of Central Iowa. Keough is also President of the Dowling Catholic High School Foundation Board.



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