



...a catalyst for transformation

TO: Jason Swanson
FROM: Jann Freed
DATE: June 4, 2014
RE: Women of Influence Nomination

I am pleased to write this letter of support for the nomination of Tamara Kenworthy as a woman business owner and definitely a woman of influence.

When reviewing Tamara's resume, you will see she has a proven track record of influencing many organizations both through her own business and her volunteer efforts. I am most familiar with her work in Rotary DMAM. Tamara is the president this year and it is clear by her relationships within the organization that she will be missed in this role. She leads quietly through her influence based on respect, charisma, and integrity. Honestly, I don't know anyone who could be more effective in this leadership role.

Interestingly, I have been in several organizations with Tamara and she consistently emerges to the top of the organization because of her work ethic and the deep respect people have for her abilities to accomplish the critical tasks. Her influence has been cast wide for those whom she has worked with and she always leaves big shoes to fill when she moves out of the leadership role.

In terms of a business owner, Tamara has had her own business since 2007. Her resume outlines how she continued to develop her skills and expertise by working for several organizations in the Des Moines area. When Tamara felt ready to launch her own, she was prepared to do so. In fact, Tamara has mentored me in my business and that is another indicator of a selfless leader—she is willing to share her experience, wisdom, and insights with others.

Tamara is a confident business owner and she is a woman of influence. In every way, she uses her influence to breathe life into the people around her, the projects in which she is involved, and the places she goes.

Thanks for considering Tamara for this recognition in 2014.

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