

June 4, 2014

Women of Influence Selection Committee

Dear Selection Committee Members:

I am honored to have been asked to write a letter of recommendation supporting Christina Moffat's nomination for Women of Influence's Business Owner of the Year. For nearly 5 years I had the privilege of working with Christina at RDG Planning & Design. Since then, as a friend, I have followed her incredible success as a business owner and her continued dedication to civic causes.

Honesty and Integrity form the foundation for everything Christina undertakes. She is the consummate professional, commanding great respect from her customers, peers and employees. Since starting Crème less than 5 years ago she has accomplished more than is imaginable including:

- Business Record's 40 Under Forty 2011
- 2013 Woman of the Year by Metro Women's Network
- 2012 Deb Dalziel Woman Entrepreneur Achievement Award Winner by the Iowa Small Business Development Center
- DSM Magazine TopList Best Dessert Runner Up 2014
- Sweet Equality Best Dessert 2012, 2013
- Project Variety Best Drink 2012
- CityView Best Dessert 2012, 2013, Runner Up 2014
- Food Network Runner Up on Cupcake Wars

We will be hearing from Christina for a long time to come. I know of no one more deserving for this honor. It is with sincere conviction that I enthusiastically recommend Christina as the Women of Influence Business Owner of the Year. If you have any questions please do not hesitate to contact me at 515-240-3067 or dsanders@rdgusa.com.

Sincerely,

Davis G. Sanders, AIA, LEED® AP
President

