

May 27, 2014

Mr. Suku Radia  
CEO and President  
Bankers Trust Corporation  
453 7<sup>th</sup> Street  
Des Moines, Iowa 50309

Dear Suku,

It is my pleasure to write this letter of support for Michelle Gowdy's nomination for the Business Record Women of Influence Award.

United Way of Central Iowa counts Michelle among its most committed and influential volunteers. In addition to her generous annual financial commitment as a member of United Way's Women's Leadership Connection (WLC), Michelle has served in a number of important volunteer capacities.

She was a founding member of the Central Iowa Business Volunteer Council (BVC), a volunteer initiative launched by United Way in 2011 with a mission to promote and foster employee volunteerism in local companies and organizations. Under Michelle's leadership, the BVC has grown to include over 50 local businesses, each committed to growing and sustaining employee volunteerism to make an impact in the community. She also served as a member of United Way's Volunteer Engagement Cabinet.

In addition to her influence encouraging volunteerism in our community, Michelle is a committed volunteer for United Way. She reads to young children through the WLC Book Buddy initiative, which has had measurable success in improving the literacy skills of young children in our community's lowest-income neighborhoods. And she has served on the WLC Special Events and Investments committees, leading the critical decision-making process for the investment of dollars and action that will improve our community's network of care and learning for our youngest children.

Over the past year, Michelle has been DuPont Pioneer's lead staff member in partnering with United Way in a preschool literacy initiative involving DuPont Pioneer communities across the country as they partner with their local United Ways to deliver this meaningful literacy program. The program was Michelle's idea and demonstrates her strategic thinking across organizational and geographic boundaries to take great ideas to scale for maximum impact.

Michelle Gowdy truly understands the importance of skilled volunteer service and how to motivate, organize and mobilize the caring power of individuals to help achieve community goals. I strongly endorse Michelle as a most worthy recipient of the Women of Influence Award for 2014.

Sincerely,

A large, stylized handwritten signature in blue ink, appearing to read "Mary B. Sellers".

Mary B. Sellers  
President