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EDUCATIONAL BACKGROUND:

B.A. in Psychology, Furman University, Greenville, South Carolina,
Magna Cum Laude, Phi Beta Kappa, June 1981

M.A. in Clinical Psychology, Emory University, Graduate School of Arts and Sciences,
Atlanta, Georgia, August 1983

Ph.D. in Clinical Psychology, Emory University, Graduate School of Arts and Sciences,
Atlanta, Georgia, August 1985

Postgraduate Training, Clinical Psychology Internship ,Emory University School of
Medicine, Atlanta, Georgia, Department of Psychology, Grady Memorial Hospital, July 1,
1985 to June 30, 1986

PROFESSIONAL EXPERIENCES:

President and Chief Executive Officer
Des Moines University
Des Moines, IA

2011- present

Major Responsibility:

Overall responsibility for leading the institution, providing integral leadership, where the president exerts a presence that is purposeful and consultative, deliberative yet decisive, and capable of course corrections as new challenges emerge - - aligning the president, faculty, and the board together in a well-functioning partnership purposefully devoted to a well-defined, broadly affirmed, institutional vision.

Major Accomplishments

- ◆ Designated as American Heart Association 2014 Platinum Fit-n-Friendly Worksite and received the 2014 American Heart Innovation Award for implementation of DMU "Triminators" weight management group, May 2014.
- ◆ Selected as winner of the Healthiest State Initiative 2014 Healthy Iowa Award for a College or University, April 2014.
- ◆ Led efforts to receive the Greater Des Moines Partnership Inclusion Award, January 20th, 2014.
- ◆ Established partnership with Waukee Community School District on the Center for Advanced Professional Studies Program (CAPS).
- ◆ Established partnership with Holmes Murphy and Meredith Corporation to bring Dr. Mike's Health Improvement Academy to the DMU Wellness Center for at-risk employees. March 2014.

- ◆ Recognized with second platinum level Well Workplace Award from the Wellness Council of America, October 30, 2013.
- ◆ Identified a partner to upgrade the DMU Radiology Department to digital technology; the equipment has been implemented to conduct digital radiology services.
- ◆ Des Moines University partnered with the Science Center of Iowa to host the *Live ... from the Heart* interactive videoconference for high school students.
- ◆ Led extensive on-campus engagement of faculty, staff and students to redefine and develop new Mission and four well-defined Vision statements which was the springboard to developing the institutional strategic plan.
- ◆ Successfully launched a comprehensive Strategic Planning process for Des Moines University beginning January 2013, entitled Vision 2015.
- ◆ Completed the relocation of La Clinica de la Esperanza to the DMU Clinic Tower realizing a more engaged partnership with Iowa Health-Des Moines.
- ◆ Oversaw completion of Institutional Diversity Plan and launch of accompanying Cultural Competency Workshop series.
- ◆ Established the DMU Clinical Collaborative with the overall purpose of exploring possibilities for new collaborations in support of training clinical students at DMU.
- ◆ Completed Dale Carnegie Institutional Performance Management system with Phase I training of managers focused on creation of Performance Results Descriptions and Key Results areas, then Phase II with a focus on small group dynamics.
- ◆ Conducted comprehensive review of ITS and Enrollment Management which has led to the recruitment of a new AVP for Enrollment and Chief Information Officer. Both of whom have begun re-organizing staff, improving data integrity and re-implementing the Colleague/Datatel system.
- ◆ Reorganized the Institutional Advancement Unit with focus on building upon the strengths of existing staff and augmenting with new recruits who bring a more targeted level of expertise in development/fundraising.
- ◆ Recruited Chief Compliance Officer to assess compliance issues and reevaluate campus emergency response plan.
- ◆ Recruited the first Director of the Center for the Improvement of Teaching and Learning in order to realize the plan for innovative and enhanced opportunities in the DMU Simulation Center and Standardized Patient Lab.

Executive Vice President and Provost

2007- 2011

Professor of Psychiatry and Behavioral Sciences
 Meharry Medical College
 Nashville, TN

Major Responsibilities:

- ◆ Served as second in command to the President of the college
- ◆ Provided administrative and academic leadership to the entire campus community
- ◆ Provided leadership to Deans of three schools (Medicine, Dentistry, and Graduate Studies) in strengthening academic standards and programs as well as ensuring rigorous compliance with accrediting standards
- ◆ Served as Program Officer for the Title III federal grant
- ◆ Served as Accreditation Liaison for the Southern Association of Colleges and Schools
- ◆ Successfully launched the college's strategic planning process

- ◆ Supervised and provided administrative leadership to Human Resources, Information Technology, Academic Support, Faculty Affairs and Development, Enrollment Management, Student Services, Institutional Research, Counseling Services, the Library, and Administrative services which included Campus Operations and Security

Major Accomplishments

- ◆ Led the team which was awarded an \$18 million grant from the Robert Wood Johnson Foundation to establish a Center for Health Policy at Meharry; Primary partner collaborating on the project is the Vanderbilt College of Arts and Science
- ◆ Successfully launched a comprehensive Strategic Planning process for Meharry Medical College beginning January 2008, entitled M-PACT, i.e., **Meharry's Plan for Action**.
- ◆ Satisfied all recommendations from March 2007 SACS accreditation visit in Monitoring Report submitted in Spring 2009; Full 10 years of accreditation secured with next scheduled visit in 2017.
- ◆ Recruited a new Director of the Library providing for a restructured operation and new services, expanding to include a digital library and bioinformatics services
- ◆ Led the process for complete structural renovation of the Library, a 3 story structure on campus
- ◆ Conducted a comprehensive review of financial aid administration and enrollment services at Meharry which has led to greater efficiencies in the application of school policies on satisfactory academic progress
- ◆ Reorganized Employee and Student Health Services unit providing for streamlined and more efficient operations; relocated unit into newly renovated space on campus
- ◆ Recruited a Director of Counseling Services and restructured the unit to provide improved counseling and evaluation services to all students
- ◆ Facilitated revised Faculty By-Laws and Appointments, Promotion and Tenure process working closely with Faculty Senate Chair and Executive Faculty Council

Vice Dean and Associate Vice President for Academic and Student Affairs

2004 – 2007

Professor of Clinical Psychiatry
Morehouse School of Medicine
Atlanta, GA

Major Responsibilities:

- ◆ Represented the Dean & Senior Vice President for Academic Affairs in her absence
- ◆ Provided administrative oversight to all academic programs (MD, PHD, MPH, MSCR, GME, CME) and the library
- ◆ Chair, Planning Advisory Council; Reporting to the President and responsible for the next multi-year comprehensive strategic plan for the institution; Also, focused on ensuring compliance with institutional and state guidelines as well as regional and national accreditation criteria
- ◆ Served as Accreditation Liaison for the Southern Association of Colleges and Schools
- ◆ Identified funding opportunities for supporting academic initiatives

by working in conjunction with office of institutional advancement and other administrators to ensure ongoing support of the school

- ◆ Supervised and provided administrative leadership to all student-related services which include pipeline programs, recruiting and admissions, financial aid, academic support, counseling services, registrar/academic records, campus store, and student activities
- ◆ Served as the Institutional official conducting dismissal hearings and arranging student appeals
- ◆ Coordinated all major academic events including annual fall Convocation and Commencements
- ◆ Served as the University Official for the National Resident Matching Program and also the Executive Chief Proctor for the National Board of Medical Examiners
- ◆ Negotiated student insurance contracts and provide administrative oversight to student health services and immunization compliance

Major Accomplishments:

- ◆ Launched a multi-year Strategic Planning process for Morehouse School of Medicine (MSM) beginning in the fall of 2006 with campus-wide retreats, focus groups, and culminating with a new mission, vision, core values, and strategic goals for the next 5 years.
- ◆ Led the 2004-05 self-study process for accreditation by the Liaison Committee on Medical Education (LCME); Site visited in February 2005; 8 years of accreditation granted.
- ◆ Secured external support for the operation of student services (MSM) from federal agencies and private donors in excess of \$1 million dollars per year
- ◆ Successfully coordinated the President's Panel on Program Review at MSM in creating a template for review and evaluation of academic and non-academic departmental units
- ◆ Successfully resolved the recommendations of the Southern Association of Colleges and Schools as the Chair of the Institutional Effectiveness Committee at MSM within 12 months of the site visit, securing the maximum of 10 years of accreditation

Associate Dean for Student Affairs & Curriculum

1992- 2004

(Chief Student Affairs Officer reporting to the Senior Vice President for Academic Affairs)

Associate Professor of Clinical Psychiatry

Morehouse School of Medicine

Atlanta, Georgia

Major Responsibilities:

- ◆ Provided leadership for all student-related services including recruiting, admissions, academic support services, counseling, and financial aid
- ◆ Coordinated all orientations for new and returning students
- ◆ Prepared academic calendars, tuition/fee schedules, student handbooks, course schedules and clinical rotation schedules
- ◆ Served as the Institutional Official for the National Resident Matching Program

- ◆ Prepared annual letters of Credentialing, called the “Dean’s Letter”, for senior M.D. students
- ◆ Served as Ex Officio on Admissions Committee, Curriculum Committee, and Student Academic Progress & Promotions Committee
- ◆ Provided Academic and Career advisement to all students
- ◆ Served as the institutional official conducting dismissal hearings and arranging student appeals
- ◆ Coordinated all major academic events which include annual fall convocation and commencements
- ◆ Provided leadership to the director of the campus store
- ◆ Served as Executive Chief Proctor for the National Board of Medical Examiners
- ◆ Conducted strategic planning and budgeting for the unit

Major Accomplishments:

- ◆ Established a successful enrollment management plan which led to a significant increase in numbers and quality of applicants to the medical school
- ◆ Recruited and trained an effective staff in Admissions and Student Affairs at MSM to successfully build linkages in the community for K-12 initiatives
- ◆ Revised policies governing the academic progress and promotion of medical students to ensure adequate preparation and an enhancement of the overall learning experience for students

Assistant Dean for Admissions and Student Affairs

1989 – 1992

Morehouse School of Medicine
Atlanta, Georgia

Major Responsibilities:

- ◆ Coordinated all Recruiting and Admissions functions for the institution
- ◆ Served as the institutional official monitoring academic progress of First and Second year Medical Student
- ◆ Coordinated all Study Skills and Board examination review programs
- ◆ Created Academic Calendars and Tuition/Fee Schedules
- ◆ Served as Ex Officio member of Admissions Committee
- ◆ Conducted first year medical student orientations

Director of Counseling Services

1988-1989

Morehouse School of Medicine
Atlanta, Georgia

Major Responsibilities:

- ◆ Offered a comprehensive clinical evaluation and counseling service to students and their significant others
- ◆ Provided Testing and evaluation services to all students
- ◆ Provided Psychotherapy: individual, couples, and groups
- ◆ Conducted needs assessments and workshops for students

- ◆ Conducted pre-matriculation assessments on entering students

Assistant Professor of Psychiatry

1986 – 1992

Morehouse School of Medicine

Atlanta, Georgia

Major Responsibilities:

- ◆ Provided primary instruction as the course director for graduate course entitled, Human Behavior (required first year medical student course)
- ◆ Conducted research in drug use in pregnancy: Emotional/Psychosocial Issues

Awards & Honors:

- ◆ Received 2014 *Inspire Award*, Presented by Dress for Success, Des Moines, IA, May 2, 2014.
- ◆ Received African American Museum of Iowa: History Makers Award, Cedar Rapids, IA, September 26, 2013.
- ◆ Selected as honoree in South Carolina African American History Calendar 2013, Presented by AT&T, October 9, 2012.
- ◆ Selected to participate in the first “Workshop for Potential Presidents” sponsored by the General Board of Higher Education and Ministry of the United Methodist Church, March 26-28, 2008
- ◆ Selected as a participant in the Millenium Leadership Institute 2004, a competitive higher education leadership training program sponsored by the American Association of State College and Universities
- ◆ Selected in a national competition as one of 32 fellows in the prestigious American Council on Education (ACE) Fellowship Program, 2001-2002
Mentored by President Larry Large at Oglethorpe University in Atlanta, GA
- ◆ Award for “exemplary service to the students” of MSM by the Class of 2002, Class of 2001, Class of 1999, Class of 1996
- ◆ Recognition for Outstanding service as “Dean of Students” and Mentor to the Class of 1992
- ◆ Fellowship with the National Institute for Drug Abuse, Minority Research and Development Program, 1988-1989
- ◆ Outstanding Faculty recognition by Dean and Senior VP for Academic Affairs, Morehouse School of Medicine, 1990

- ◆ American Psychological Association Minority Fellowship for training in Clinical Psychology at Emory University, 1981-1985

Grant History:

Co-Principal Investigator/Project Director, Robert Wood Johnson Foundation Center for Health Policy @ Meharry Medical College, Funding Period: February 2009-February 2014, \$9 million endowment plus \$1.7 million/year for 5 years.

Co-Principal Investigator/Project Director, Cooperative Agreement, Office of Minority Health, Health Resources and Services Administration, Meharry Medical College, \$1.6 million, September 1, 2009- August 31, 2010.

Project Director/Administrator, Title III, Historically Black Graduate Institutions Program (HBGI), Meharry Medical College, U.S. Department of Education, Current Funding Period: October 1, 2007- September 31, 2012, Total Five Year Award- \$37,229,091.

Principal Investigator/Program Director, Health Careers Opportunity Program-Aid for Disadvantaged Students, Morehouse School of Medicine, Grant # D18HP05286, Health Resources and Services Administration, Funding Period: September 1, 2005 – August 31, 2008, Total Award- \$1,638,654.

Principal Investigator/Program Director, Center of Excellence, Morehouse School of Medicine, Grant # D34HP04041, Division of Disadvantaged Assistance, Health Resources and Services Administration, Funding Period: September 1, 2005 – August 31, 2008, Total Award- \$2,047,533. (Funding ended in 8/31/06 due to cuts to Title VII)

Principal Investigator/Program Director, Cooperative Agreement, Office of Minority Health, Health Resources and Services Administration, Morehouse School of Medicine, Funding Period: October 1, 2004-June 30, 2006, \$400,000.

Other Professional Activities:

Chairperson, American Heart Association Go Red for Women Movement Luncheon, September 2012 to October 2014

Member, United Way of Central Iowa, Summer 2014

Member, Harkin Institute National Advisory Council, Spring 2013 to present

Member, Board of Directors, Science Center of Iowa, January 2012 to present

Member, Board of Directors, Bankers Trust, Fall 2011 to present

Member, Greater Des Moines Partnership Board, Fall 2012 to present

Member, Greater Des Moines Committee, Spring 2011 to present

Community Co-Chair, NAACP, Freedom Fund Banquet, Des Moines, IA,

November 2011

Member, Board of Trustees, Furman University, Greenville, S.C., August 1999 to June 2012. Current committee assignments: Academic Affairs and Student Affairs

Member, Board of Directors, The Oasis Center: Nashville's Youth Opportunity Center, July 2008 to February 2011

Member, International Women's Forum/Tennessee Women's Forum, 2008- 2011

Team Member, Liaison Committee on Medical Education, various accreditation site visits to institutions of the Association of American Medical Colleges, 2000-present.

Consultant to The University of the West Indies, Faculty of Medical Sciences, Kingston, Jamaica; Charged with assisting the four medical school campuses for their first accreditation visit of the Caribbean Accreditation Authority on Medicine (CAAM) (patterned after the Liaison Committee on Medical Education in the United States), September 2005- April 2006.

Member, Executive Board, Council of Fellows, American Council of Education (ACE), 2005- 2008

Member, Advisory Board, National Youth Leadership Forum on Medicine, August 2001 to June 2007.

Member, Board of Directors, Hub Counseling and Education Center, Tucker, Georgia, January 1997 to January 2000

Member, Advisory Board, Glaxo Welcome Pathway Evaluation Program, Research Triangle Park, N.C., January 1996 to May 2001

Member, National Advisory Council of the National Health Service Corps, Department of Health and Human Services, U.S. Public Health Service, November 1992- October 1995

Licensure:

Licensed in the State of Georgia as an Applied Psychologist (Licensed Clinical Psychologist), October 1986 to Present.

Presentations:

Keynote Speaker - Joshua Christian Academy Spring Banquet – Corinthian Baptist Church. April 11, 2014.

"Continuing the Dream: Exceeding all expectations," Keynote Speaker at Iowa Big 12 Schools Black Student Leadership Conference, Iowa State University. March 1, 2014.

"Healthy body, healthy mind, healthy community," Keynote Speaker - Ames Branch NAACP – Iowa State University. February 7, 2014.

"Servant Leadership in a Purposed Life," Keynote Speaker at Way Up Conference. Women on the Way Up: Inspiration and Empowerment West Des Moines Marriott and Conference Center, November 8, 2013.

"Reaching Your Career Destination on the Educational Highway", iJAG Career Development Conference, DMACC, Ankeny Campus, April 30, 2013.

"The Academic Health Center: Developing Leaders in Health Care", Des Moines Leadership Network Luncheon, Des Moines, IA, February 16, 2012.

"Des Moines University: Doing a World of Good", Waukee Rotary Club, Waukee, IA, February 16, 2012.

"Des Moines University: Doing a World of Good", West Des Moines Rotary Club, Des Moines, IA, January 31, 2012.

"The Challenges and Rewards of Leadership in Higher Education", 2010 Pre-Health Professions Advisors Conference, Nashville, TN, July 21, 2010.

"The Importance of Mental Health": A Policy and Personal Perspective, Nashville Women's Political Caucus, Nashville, TN, July 30, 2008.

"Expectations for Accreditation Standards for the Caribbean Accreditation Authority for Education in Medicine (CAAM)", Series of Continuing Medical Education meetings, The University of the West Indies, Multi-Campus presentations, October 31- November 3, 2005.

"Developing Effective Communication Skills", The Annual Girl Scout Council, Atlanta, Georgia, October 7, 2005.

"The State of American Health Care", Panelist for the 3rd Annual National Conference of The Riley Institute at Furman on Health Policy in the United States, April 28-20, 2004, Greenville, SC.

"Where do we go from here?" Keynote address, Black History Month Celebration, McCormick, SC, February 26, 2005.

"Who will staff our nation's health centers? Strategies for workforce development". Annual Convention and Community Health Institute, National Association of Community Health Centers, Inc., August 25, 2003, Atlanta, GA.

"Interdisciplinarity: Past, Present, and Future". Association of American Colleges and Universities (AACU), Annual Meeting, Seattle, Washington, January 23, 2003.

"The challenges of establishing an institutional effectiveness plan: A medical school mobilizes for success". The Pacific Planning, Assessment and Institutional Research Conference, Honolulu, Hawaii, May 27, 2002.

"Leadership Challenges in Interdisciplinary Education". ACE Fellows Closing Seminar, Washington, D.C., June 6, 2002.

"Minorities in Medicine", keynote address at Alpha Epsilon Delta, National Premedical Honor Society, Induction Ceremony, Morehouse College, February 2001.

Publications:

Franklin, A.L. "Our Mission is to Improve Lives", Transformations, Association of Academic Health Centers Annual Report, Fall 2013, 21.

Lynch, M., Franklin, A. "First Women Presidents, Being the First." Diverse Conversations, *Diverse: Issues in Higher Education*, <http://diverseeducation.com/article/55686/>. Summer 2013.

Franklin, A.L. "Finding the right path", *Furman Magazine*, Volume 52, Number 2, Summer 2009, 10.

Franklin, A.L. The Students of the Morehouse School of Medicine: Academic Excellence in a Nurturing, Supportive Environment, *Atlanta Medicine: Journal of the Medical Association of Atlanta*, Volume 79, Issue 1, 2006, 6-8.

Franklin, A.L. Student Services in a Nurturing Environment, *The Journal of Minority Medical Students, 2005 Keepsake Journal*, Vol. 13, No. 1, g. 64.

Daw, K., Hood, S., Franklin, A., McDonald, M., Health, C., Wilcox, R., & M. Stevenson. Higher Education in the United Kingdom: An ACE Fellows' Study Tour, *Fellows: Newsletter for the Council of Fellows*, Spring 2003, Vol. 25, No. 10-12.

Franklin, A.L. A special place for a chosen few: Morehouse School of Medicine. *Atlanta Magazine: Journal of the Medical Association of Atlanta*, Winter, 1993, 25-26.

Levin, R.B. & Franklin, A.L. Needs assessment and problem identification of first- and second-year medical students. *Journal of Medical Education*, 1984 Nov; 59 (11 pt.1); 908-910.