

May 29, 2014

To Whom It May Concern:

It is my pleasure to write this letter in support of the nomination of Cyndi Pederson for the Business Record’s 2014 Woman of Influence Award.

I have known Cyndi for nearly thirty years, and, I have worked closely with her on a number of occasions over these years. She is also a cherished friend. Since I have had the opportunity to observe Cyndi in a variety of settings, I can state simply that she is one of the most genuine and capable individuals I know.

It is a rare individual who is both a visionary and who also possesses extraordinary organizational skills. Cyndi is one of those people. I offer Cyndi’s service as State Director of the Iowa Department of Cultural Affairs as one example of Cyndi’s visionary leadership coupled with her ability to execute that vision in an environment of limited resources. Whether sharing her passion for Iowa arts and culture with citizens across our state or fighting for the Department’s budget before the legislature, Cyndi has always been an effective and persuasive advocate for the Department. And, then, she managed skillfully a $6.2 million budget and a staff of more than ninety employees.

Cyndi is smart, creative, hard-working, and dedicated to the betterment of our community and our state. Cyndi’s tireless efforts, whether working with the Center for Sustainable Communities or directing Great Places, have made a lasting difference in the quality of life across Iowa.

I am honored to support Cyndi Pederson’s nomination for the Business Record’s prestigious Woman of Influence Award.

Sincerely,

Bonnie J. Campbell