

June 3, 2014

Selection Committee  
Business Record  
100 4<sup>th</sup> Street  
Des Moines, IA 50309

Dear Selection Committee;

It is my distinct pleasure to add my support for Maureen Roach Tobin's nomination as a "Women of Influence." Maureen has been an active member of the Mercy Foundation Board of Directors since 2010, and has served as our Board Chair since 2012. Maureen clearly falls into the category of a "Woman of Influence," having deeply impacted the community and region both professionally and personally.

Maureen is a visionary leader, and has left an indelible mark on the Mercy Foundation. Maureen has elevated the level of dialogue and results for the Mercy Foundation. As board chair, she has had a significant impact on both our board member engagement, and increasing the fund raising effectiveness resulting in greater funds raised and number of donors participating. In addition, her leadership has been recognized by Mercy president Bob Ritz, when he requested that Maureen serve on the Strategic Planning Committee for the Medical Center. Through her leadership, Maureen has elevated both the impact of philanthropy and the Mercy Foundation.

Maureen offers wise counsel, while concurrently empowering groups to move together towards effective consensus. This has been particularly useful during times of transition, when Maureen was able to aid in the planning and visioning of Mercy Foundation's future.

Maureen leads with a servant's heart, and is a tireless advocate for those who need her support. As Board Chair, Maureen never sought the spotlight, but rather, looked for opportunities to put nursing staff, other donors, and the Mercy family "out in front."

Maureen is deeply committed to giving back, and shares her time, talents, and treasure with entities for which she cares. Maureen is also a tireless champion, and has helped us to "open doors" to countless community leaders, to introduce these individuals to the impact of Mercy Medical Center, the House of Mercy, and Mercy Hospice to name a few.

On a personal level, Maureen's commitment to growing and nurturing emerging leaders----and her dedication to her family---are both inspirational. Both speak to her dedication to legacy---to leaving her profession, family, and her community better than she found it. She has done this in spades!

It is fully and without reservation that I provide a letter of support for Maureen Roach Tobin. She is indeed a "Woman of Influence!"

Sincerely,



Shannon Duval  
President