May 28, 2014

Women of Influence 2014 Nominations

Letter of Recommendation for Norene Mostkoff

To Whom It May Concern:

I am honored to share with you my feelings regarding Norene Mostkoff.  Norene joined HCI Care Services and Visiting Nurse Services of Iowa as CEO five years ago.  In that time, she has done many amazing things for the group, her employees and the community.  She came to us from Wisconsin, where she had been the COO of another hospice, and joined us at a time when we needed a strong leader.  She provided the team with direction, expertise and thoughtfulness they had not seen in the past.  She has led the non-profit through difficult times with grace and is well respected in the community.  After the merger with VNS two years ago, the business has been diversified, and she has the vision to help the board see a brighter future.  Norene truly cares for the employees she encourages to achieve more each day.

The impact of Norene's talents on the community is endless.  Not only do HCI Care Services and Visiting Nurse Services of Iowa provide many services to a multicultural group of people, but it serves those who cannot afford help any other way.  Norene volunteers with United Way and serves as a cabinet member for the campaign.  She is an advocate for those individuals who need one.  Norene can be counted on as a director and is willing to take the steps she needs for the change she believes in.  I believe she is not only a strong CEO but a woman with a great heart.  She is the type of person that makes a difference in our community every day.

Sincerely,

Kim M. Willis  
515-657-2841