

# Georgia G. Van Gundy

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## Work Experience

### **Director of Government Relations** 2008-Present

Principal Financial Group  
Des Moines, IA

- Responsible for policy development and the establishment of legislative priorities. Lobby state legislative and executive branches to implement company priorities. Draft legislation and proposed amendments.
- Implement our national public affairs program including internal and external communications and grassroots. Interpret state code and rules.
- Work with a Political Action Committee and candidates running for statewide office.
- Hold a leadership position in numerous trade organizations from a policy perspective
- Responsible for overseeing our public affairs and grassroots efforts nationally including the development of numerous communication strategies and grassroots coalitions
- Work with legislators, many state agencies and organizations throughout the state to build coalitions and develop policy initiatives and consensus around those initiatives

### **State Policy Advisor** 2001-2008

Iowa Farm Bureau Federation  
West Des Moines, IA

- Responsible for policy development and the establishment of legislative priorities
- Lobby state legislative and executive branches to implement member priorities
- Draft legislation and proposed amendments
- Worked with a large membership base to establish strong grassroots advocacy. Interpret state code and rules
- Work with a large Political Action Committee and candidates running for statewide office

### **Legislative Liaison** 1996-2001

Iowa Department of Economic Development  
Des Moines, IA

## Education

Iowa State University  
Ames, Iowa  
B.S. Finance

## Professional Leadership

The Federation of Iowa Insurers executive committee, board and committee chair  
Iowa Taxpayers Association property tax committee  
The Iowa Association of Business and Industry legislative committee

## Community Leadership

United Way of Central Iowa Board and Executive Committee  
United Way of Central Iowa Policy Committee Chair  
Women's Leadership Connection  
Women's Leadership Connection policy committee  
Greater Des Moines Partnership Board and Executive Committee  
Greater Des Moines Partnership Policy Committee Chair  
Governor appointment to The Commission on Educator Leadership and Compensation  
2010-2011 Graduate of Leadership Iowa  
Very Special Arts (VSA) Iowa – Board of Directors