

May 19, 2014

Selection Review Committee, Women of Influence
Business Record
The Depot at 4th
100 – 4th Street
Des Moines, IA 50309

Dear Selection Review Committee Members:

Not only has Jenny McCoy proved herself to be a “woman of influence,” she is an outstanding one at that. It gives me pleasure to write this letter of support on behalf of her nomination.

I have known Jenny since 1992 while at Norwest Bank Iowa, N.A. (now Wells Fargo). There she was involved in marketing and public relations management. From that time to her current position at Meredith Corporation, as director of corporate communications, Jenny spreads her talents and influence to a multitude of civic and non-profit organizations. Whether the need is an issue of sustainability, education, sponsorship, strategic planning, or communications, she rolls up her sleeves and rallies Meredith and before that, Wells Fargo to be an active partner.

First hand, I have witnessed Jenny’s involvement sharing her own leadership and resources on behalf of the arts (Metro Arts Alliance, Des Moines Arts Festival), the environment (Center on Sustainable Communities), economic development and tourism (Greater Des Moines Partnership). She understands how to get the job done and move forward with success and achievement.

Thanks to Jenny McCoy’s strong spirit of cooperation and in turn of “influence,” her diligent efforts continue to have a lasting impact on the enrichment of our community.

Sincerely,
--Tracy Levine