

MARKETA OLIVER, MPA, ICMA-CM, SPHR

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EXPERIENCE

City of Norwalk

Norwalk, IA

City Manager

July 2012 to Present

- Negotiated largest economic development agreement in the City's history (attracting a company to create 250 jobs, making them the City's largest private employer)
- Completed redesign of City's health insurance plan, preserving benefits for employees and saving the City \$116,000+ in the first year
- Obtained grants and other outside funding to support city projects (\$450,000+ since 2012)
- Attracted Home Show Expo for first time in Warren County, expected to bring 10,000+ to Norwalk
- Hosted Commercial Real Estate Trends and Issues Breakfast (first time in Warren County)
- Initiated biennial budget forecasting;
- Completed organizational reconfiguration; successfully negotiated three-year collective bargaining agreement and recruited a new police chief
- Developed fiscal plan for \$17 million worth of infrastructure needs
- Created the "Wake up to Norwalk" campaign to attract a hotel

Drake University

Des Moines, IA

Adjunct Professor

May 2012 to Present

- Develop curriculum; teach graduate classes in public budgeting and urban management

City of Windsor Heights,

Windsor Heights, IA

City Administrator

November 2000 to July 2012

- Led comprehensive park planning and reconstruction effort, including the development of the Windsor Heights Community and Events Center, a signature facility; planned special events
- Successful management of University Avenue project including reconstruction and streetscaping
- Revised and modernized City's financial and investment policies
- Led redevelopment of the City's "Town Center" The City was named an American Crown Community in 2002 for these projects
- Comprehensive rewrite of personnel policies; expanded public outreach and communication efforts
- Successful federal legislative effort to obtain unique zip code
- Obtained grants and other funding to support city projects (more than \$7.6 million in 2000-2012)
- Worked with Police Chief to successfully negotiate multi-year contracts with the Police union

City of Yakima

Yakima, WA

Administrative Assistant to City Manager October 1990 to November 2000

Region XII Council of Governments

Carroll, IA

Regional Planner July 1990 to October 1990

City of Windsor Heights

Windsor Heights, IA

Administrative Assistant to the City Administrator June 1989 to May 1990

EDUCATION

Drake University Des Moines, IA

Master of Public Administration

May, 1990

Bachelor of Arts, Political Science and International Relations

May, 1988

Study Abroad: Vienna, Austria (1986-87); Soviet Union Educational Mission (1987); Geelong, Australia (1981)

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CERTIFICATIONS

Credentialed Manager, International City/County Management Association July, 2009

Senior Professional in Human Resources, Human Resources Certification Institute May, 2008

HONORS

NerdWallet: Norwalk #8 in Top Ten Cities in Iowa for Young Families	2015
Iowa City/County Management Association Awards:	
Program of the Year Award, Joint City/School Partnership	2013
Program of the Year Award for Takin' It To The Streets	2010
Program of the Year Award for City/School Playground Project	2008
International City/County Management Association	
Program Excellence for Community Collaboration	2014
Program Excellence for Strategic Governance	2011
Program Excellence for Community Sustainability	2006
Joe Lukehart Service Award, Outstanding Contributions to City Management in Iowa	2012
All-America City Finalist, City of Windsor Heights	2009
GFOA Distinguished Budget Presentation Award,	2007
<i>Des Moines Business Record</i> , Forty Under 40 Class	2003
Matt Parrot Integrity Award, Government category	2003
Windsor Heights named American Crown Community	2002
Assistant Excellence in Leadership, Washington City/County Management Association	2000
Gubernatorial Proclamation of Appreciation for Civic Service, State of Washington	1996
All-America Citizen Recognition, City of Yakima	1994
Commanding General's Award for Outstanding Achievement in support of Toys For Tots	1993

COMMUNITY INVOLVEMENT

Present:

A Teeny Bit of Help (adult advisor to Teen Service Group)	2013 to Present
Muscular Dystrophy Association	2013 to Present
Kappa Kappa Gamma Alumni and Career Mentoring Group	2008 to Present
Iowa City/County Management Association,	2000 to Present
<i>President, President-elect; Professional Development Committee Chair; Board Member</i>	

Past Affiliations:

Planned Parenthood of the Heartland, Board Member	2010-2013
Institute of Public Affairs (University of Iowa), Advisory Council Member	2006-2010
Iowa League of Cities Legislative Committee	2002-2003
Windsor Heights Lions Club	2000 to 2012
Planned Parenthood of Washington, Board Member, Community Outreach Committee Chair	1994-2000
Yakima County Public Health and Safety Network Board Member	1996-2000
Care Bearers, Board Member and Volunteer	1996-2000
Association of Washington Cities Statewide Welfare Reform Task Force	1996-97
Olympic Torch Relay Committee, City Representative	1996
All-America City Committee, City coordinator	1993 to 1994
Expanding Your Horizons	1991-1993, Co-Chair in 1992
Martin Luther King, Jr. Celebration Committee	1993-1994
Yakima Valley Leadership Investment For Tomorrow Advisory Board Member	1992-1993