

May 13, 2015



Mr. Jason Swanson  
Business Record  
100 Fourth Street  
Des Moines, IA 50309

Dear Mr. Swanson:

I am writing to nominate Marketa Oliver for your 2015 Women of Influence award. I have known Marketa since 2010 when she hired me to work for the City of Windsor Heights. Throughout her career, Marketa has exemplified an outstanding and genuine leadership style and an indefatigable level of commitment to her profession's service to the public. Marketa's professional efforts have led to economies, efficiencies and improvements in government that clearly distinguishes her among her peers and reflects favorably upon her profession in city management. Marketa's many accomplishments demonstrate her belief in government accountability and related concern for its citizens.

Marketa is a proven leader in the community. The difference she was able to make and the impact that she had on the community of Windsor Heights during her 12 year tenure as City Administrator will go on to benefit the residents and visitors of Windsor Heights for many years to come. It was Marketa's vision that led to the reconstruction and development of the beautiful Windsor Heights Community and Events Center in Colby Park.

Marketa has spent countless hours on various boards and as a volunteer to make our regional community a better place, including: the Iowa City/County Management Association; Planned Parenthood of the Heartland; A Teeny Bit of Help; the Muscular Dystrophy Association; and the Institute of Public Affairs among many others.

Most of all, Marketa is a role model that I greatly respect and look up to. Through her intellectually honest demeanor and exemplary commitment to ethical and professional standards, Marketa personifies the very essence of public service. Although we no longer work for the same organization, Marketa continues to mentor and support me in everything that I do. My passion for local government was very much influenced by Marketa's passion for city management and making her City a better place.

Marketa has certainly devoted her life to something that most do not and few women have, which is city management. Marketa is currently the City Manager for the City of Norwalk and they are very lucky to have this influential woman on their team. With Marketa's leadership, Norwalk has many exciting things in the future to look forward to!

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads "Carrie Kruse".

Carrie Kruse, CPA, CGMA  
Research & Budget Analyst  
400 Robert D Ray Drive  
Des Moines, IA 50309  
(515) 283-4834