

May 20, 2015

Des Moines Business Record  
Attn: Woman of Influence Award  
The Depot at Fourth  
100 4th St., Des Moines IA 50309

**RE: Recommendation for Marketa Oliver**

To Whom It May Concern:

I am writing this letter to endorse the nomination of Marketa Oliver as a 2015 Women of Influence. I have known Marketa for over a decade since she became the City Administrator of the City of Windsor Heights, Iowa. As a citizen, I was impressed with the immediate impact she had on the community—making the City more open to residents and making City Hall more willing to allow for citizen involvement and feedback. Later I worked closely with Marketa when I was appointed to the Windsor Heights City Council and was able to see how her involvement with the City went beyond the hours she spent on the job. Outside of work Marketa spent time helping others in the metropolitan-area by teaching classes at Drake, serving on the board of a charity, *etc.*—as well as across the state by working with the Muscular Dystrophy Association and serving as a member of the Institute of Public Affairs.

Marketa is a role model for other woman for a variety of reasons—including her many achievements, such as being the head of the Iowa City/County Management Association, a board member of Planned Parenthood and a member of the Business Record's prestigious Forty Under 40 group. She is also a role model for other women due to her high ethical standards. I have been fortunate to be around her in personal and professional situations and I have never known her to 'take the easy way out.' For Marketa, there is only one way to do things—the ethical way.

Marketa is a great success in her chosen field due to the lasting impact she leaves on the communities she serves. As City Manager of Norwalk, in three short years she has been involved with the creation of hundreds of jobs, receiving hundreds of thousands of dollars in grant funds for the City and attracting the Home Expo. show to Norwalk (and Warren County) for the first time. As City Administrator in Windsor Heights, she led development of the Windsor Heights Community and Events Center, she worked with the federal government to obtain a zip code for the City, and she obtained nearly eight million dollars in grant money.

I do not know who the other candidates are for this award but I have no doubt that Marketa is unquestionably a woman of influence. I am extremely impressed with Marketa both personally and professional and give her the strongest recommendation possible. Please feel free to contact me if I can be of any other assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "MATTHEW S. BRICK", with a stylized flourish at the end.

MATTHEW S. BRICK