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June 4, 2015

To whom it may concern:

This letter is in regard to **Donna Miller's** nomination for the *Women of Influence Award*. I have known Donna for over 3 years. Donna is currently on the Board of Directors for LifeServe Blood Center in Des Moines, Iowa. As a nonprofit organization, we rely on our community board to help ensure we are representing our communities' best interests. We need individuals who are willing to provide feedback and influence in a manner that ensures we meet our life saving mission. Donna is exactly the type of person we rely on to be on our board. Donna's impact as a member of our volunteer Board has been significant from day 1. During her time on the board, Donna has moved from a new Director to an influence leader.

Donna is also a member of our Human Resource Committee of the Board of Directors. This committee is set forth to review and approve compensation policies, consult on management succession planning, coordinate CEO evaluation and compensation and review the human resource activities of the organization. Donna has been a valuable asset to the committee, the Board and the organization.

Here are just a few of the reasons I believe Donna is a Women of Influence:

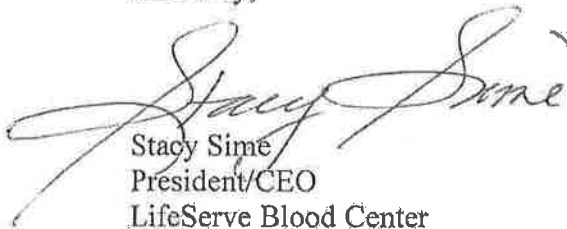
- Donna is a quick learner. She has quickly picked up on both technical competencies and leadership skills that are necessary for a member of our Board to be successful. She willingly applies those skills to Board discussions.
- Donna is an attentive listener. She takes diverse opinions into consideration and is willing to alter her point of view when rationale is provided. She takes the time necessary to ask questions to gain a deeper understanding of issues under consideration. Her thoughtful approach allows others to be influenced and guided by her.
- Donna is motivated by a great mission. She is an advocate for blood donation and while a representative of LifeServe Blood Center in the community, we are not her first or only organization. Donna has been a passionate advocate for many other organizations including Goodwill Industries.
- Donna has an ability to apply past knowledge and experience to draw conclusions in unrelated situations. Donna's ability to filter through an amazing amount of information to find the nuggets of gold allows us to move through decisions very quickly.

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Donna has been an influence leader for me, our Board and our organization. I enjoy having Donna on our Board. She is a trusted advisor. More importantly, she has a commitment and willingness to impact her community. Many of us get busy with our own lives and fail to put time and energy into endeavors that are meaningful to our community. Donna does this naturally and with many organizations. The definition of influence is "the capacity to have an effect on the character, development, or behavior of someone or something, or the effect itself". By this very definition, Donna is a "Women of Influence".

Thank you for your time. Please let me know if I can be of any further assistance to Donna's nomination.

Sincerely,

A handwritten signature in cursive script, reading "Stacy Sime". The signature is written in dark ink and is positioned above the printed name and title.

Stacy Sime  
President/CEO  
LifeServe Blood Center  
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