



June 5, 2015

To Whom It May Concern:

This letter is to nominate Sadie Trytten for the Women of Influence. I have known Sadie Trytten professionally and civically worked with Sadie for the past four years. Sadie is currently the Executive Director for the Des Moines East and South Chamber of Commerce.

Her positive work ethic has changed the face of chambers in the Des Moines area. She built a newly formed chamber from 85 members to over 300 in a short amount of time. Her innovativeness for constant improvement has allowed her to create the following new programs from scratch:

- MOXIE Group- Business owner group for members to improve business
- Technology Group- Panel discussion to help bring technology together for individuals and small businesses
- 501c Forum- Newly formed group this year specifically for any non-profit entity to learn better practices

Sadie has not only grown the chamber of commerce but has been influencing the way the downtown and south side will be shaped for the future. She is heading up and oversees the SW9th Façade Project that is a beautification process for the SW9th corridor. She has worked with neighborhood groups, residents, businesses, and the city council to make this project and events a smooth and successful endeavor.

Overall, Sadie is an up and coming leader in Des Moines who has put family, passion for helping others, and a strong moral compass at the top of her priority. I certainly recommend Sadie for the women of influence and believe has influence the face of the Des Moines East and South side tremendously.

Sincerely,

Carl M. Lingen
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