June 5, 2015

To Whom It May Concern:

This letter of recommendation is to support Rita Perea’s nomination for the 2014 Women of Influence award by Joseph Jones and Jennifer Chittenden. I would like to support their nomination of Rita for this award and submit this letter of recommendation for her based on the influence she has had on me and my career in addition to her many other community involvements.

I originally met Rita 10 years ago when she was the Business Advisor for the 20/30 Philanthropic Organization right after I had moved back to Des Moines from Chicago. Rita and I met as part of the organization, but began a mentoring relationship that has continued over the years and is still in place today.

Having Rita as a mentor and role model has had a significant impact on my career over the last several years. When our mentoring relationship started 10 years ago I was only a few years into my career and had just moved back to Des Moines. Rita’s mentorship and advice helped me navigate the business climate in Des Moines and helped guide me through my growing career into executive management. And now today 10 years later Rita’s mentorship is still helping me find my way as I continue to work towards my unwavering career goals while also adjusting to my new role as a mother.

Rita Perea is an exemplary example of a Women of Influence. She demonstrates this every day by the ways in which she influences the world around her by her many local and global civic involvements, the business that she has built, and her mentorship of individuals that has helped shape several other organizations across the state. It is my honor to support her nomination for this award.

Best Regards,

Tiffany Pesek