May 12, 2015

To whom it may concern:

I am writing to nominate Kimberly Williams for the Business Record's Women of Influence award. As a successful high-level executive who makes time to work with children, Kim is truly a role model for young women.

I have known Kim for more than 10 years in my capacity as the Director of a club volleyball program for children. During those 10 plus years, Kim has touched the lives of hundreds of children, particularly girls from age 8 to 12 years old. Kim has worked tirelessly to develop and expand the youth program of the volleyball club and introduce young girls to the sport of volleyball.

One of the most exciting things about Kim was how she brought her business acumen to help our organization reach more families. She designed a new program that utilized parent coaches to keep costs down to make it affordable for most families. The program also helped our club cover our fixed costs of our gym space. When she started the program the first year, we had 200 players. The program has grown each year and now services over 1,300 players.

As a coach, I have watched Kim patiently and enthusiastically teach children the fundamentals of volleyball. More importantly, she has also imparted vital life lessons in teamwork, respect, integrity and camaraderie. The girls Kim has worked with will carry these values with them throughout their lives.

While she was coaching and expanding the youth volleyball program, Kim has held various high-level executive positions, and she raised a terrific daughter who is now a junior at Duke University. She has demonstrated to the hundreds of young girls she has coached that it is possible for a woman to be a caring, loving parent, have a successful career, a strong marriage, *and* give back to the community. She is an excellent role model for young girls.

Kim is currently the CEO of Consumer Safety Technology Intoxalock Co., based in Des Moines. Her company makes products that prevent people from driving under the influence of alcohol, making the roads safer for everyone. Her company, and others like it, is strongly supported by organizations like Mothers Against Drunk Driving (MADD).

Prior to her position at CST Intoxalock, Kim was the Chief Operating Officer of a weight loss company called Retrofit. Through counseling, dietary education, and exercise training, Kim's company helped numerous people change their lives and improve their health.

Kim is truly a person who strives to make a difference in all aspects of her life. Professionally, much of her career has been at companies that make the world a better place. On a personal level, her volleyball coaching has helped shape the lives of many, many young girls. As a parent, Kim has clearly raised a sincere, caring and loving daughter.

Thank you for considering Kim for the Women of Influence Award. She is very deserving of the recognition.

Best Regards

Sue Keck

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