

EILEEN WIXTED

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EDUCATION

Michigan State University, East Lansing, MI
B.A., Communications

1977-1981

PROFESSIONAL EXPERIENCE

Wixted & Company

2012 - Present

Principal

- Provides communication counsel and strategy to clients dealing with elements of change, as well as incidents, issues or crises.
- Delivers intensive, multi-tiered communication training to a variety of clients, including presentation, media and stakeholder engagement training for local, regional, national and international companies as well as government entities.
- Counsels many of the commercially owned and operated nuclear power plants in North America as well as a significant number of nation's hospitals.
- Demonstrates expertise in crisis communication by navigating difficult client events such as medical errors, layoffs, plant closures, air ambulance crashes, embezzlement charges, and safety issues in nuclear plants.

Wixted Pope Nora Thompson & Associates

1989 - 2012

Partner

Advocate Health Care

2007

Interim SVP of Communications & Government Relations

WHO-TV 13

1984 – 1989

Reporter and Anchor

KLDH

1983 – 1984

Reporter and Anchor

PUBLICATIONS & AWARDS

Publications: Media Guide to Radiological Issues

Awards: Emmy Award

BOARDS & OTHER INVOLVEMENT

Boards: Syverson Strege & Company; Central Iowa Endorsement Council, Iowa Women's Leadership Conference (IWLC)

Other Involvement: Keynote Speaker at Various Events; Alpha Chi Omega Member; Instructor for the U.S. Naval Academy Homeland Security Leadership Program; Communications Advisor for Dowling Catholic High School; Team Mother for 2014-15 Dowling Catholic Wrestling.