

MASHAL HUSAIN

Education

- 07/96-05/97 **Northwestern Memorial Hospital** Chicago, Illinois
Fellowship in Hospital Administration
Fellowship designed to provide broad-based exposure to hospital's strategic, operational and governance issues. Fellows report to CEO and participate as members of senior management team.
- 08/94-05/96 **Cornell University** Ithaca, New York
Masters in Healthcare Administration, Sloan Program
Sloan Faculty Award for Outstanding Achievement
- 05/95-08/95 **New York Hospital-Cornell Medical Center** New York City, New York
Summer Internship
- 08/89-05/93 **University of Texas at Austin** Austin, Texas
Bachelor of Arts, concentration in Psychology and Spanish
Magna Cum Laude, University College Scholar, Phi Beta Kappa

Civic Leadership

- "Forty Under 40" Recognition Award for Community Leadership & Professional Achievement (2006)
- Greater Des Moines Leadership Institute (GDMLI): Class of 2004-05
- Featured in The Des Moines Register's "You Should Get to Know" section (February 2008)
- United Way of Central Iowa: Board of Directors (2006-present); Women's Leadership Connection (2004-present)
- Habitat for Humanity: Board of Directors (2007-present); Chair, Nominating Committee; Co-Chair, Women's Build
- Planned Parenthood of Greater Iowa: Board of Directors (2004-present); Board Secretary (2005-06); Chair, Strategic Planning Subcommittee (2005)
- The Business Record: frequent contributor of articles (2005-present)
- American Heart Association (Go Red for Women): Medical Sponsorship subcommittee (2007, 2008)
- Festival of Trees and Lights, Blank Children's Hospital: Gala Planning Subcommittee (2003-2006)
- American Cancer Society: Gala Planning Subcommittee (2006)
- National Kidney Foundation: Underwriting and Planning Committee (2003-2005)

Experience

- 12/13-Present **World Food Prize Foundation** Des Moines, Iowa
Vice President
- Chief of Staff for annual World Food Prize Events
 - Create and monitor Foundation's annual personnel and operations budget
 - Lead annual fundraising for Foundation including grants, state appropriations, corporate and individual contributions.
 - Direct the administration and operation of the Hall of Laureates
 - Serve in a leadership role for the annual World Food Prize Ceremony and International Symposium.
- 9/08-12/13 **World Food Prize Foundation** Des Moines, Iowa
Director, Development and Finance
- Lead annual fundraising for Foundation including grants, state appropriations, corporate and individual contributions.
 - Create and monitor Foundation's annual personnel and operations budget.
 - Raised \$28.9 million for renovation of downtown library into the Norman E. Borlaug Hall of Laureates.
 - Serve in a leadership role for the annual World Food Prize Ceremony and International Symposium.

- 10/06-9/08 **Principal Financial Group** Des Moines, Iowa
Director, Strategic Development, Health Division
- Lead annual planning initiatives for the Health Division and responsible for strategy execution.
 - Work with Division Leadership Team in creating strategic alignment across lines of business.
 - Facilitate planning sessions with Leadership Team in the development of strategic shifts.
 - Serve as Project Manager in Health Strategy Execution work in collaboration with IBM.
 - Maintain oversight of Life & Health Segment customer satisfaction results and present outcomes to John Aschenbrenner (President, Insurance & Financial Services).
- 04/01-10/06 **Blank Children's Hospital** Des Moines, Iowa
Manager, Business Development
Strategic Planning
- Assigned by IH-DM CEO to develop strategic vision for women's health and ambulatory care.
 - Developed annual strategic plan outlining objectives, tactics and measures of success.
 - Formulated strategy for physician outreach to enhance referrals and build relationships.
 - Developed and implemented plan for expansion and recruitment in pediatric subspecialties.
 - Managed and mentored a direct report staff of 15 financial counselors and clerical personnel.
 - Reduced Days in Accounts Receivable by 32 days within 9 months, from 71 days to 39 days.
 - Brought metrics-driven focus to the Division through defined goals and tools monitoring timely and accurate follow-up of outstanding claims.
- 05/00-04/01 **Iowa Health-Des Moines (Iowa Methodist/Lutheran Hospitals)** Des Moines, Iowa
Clinical Resource Coordinator, Clinical Quality
Operations & Process Improvement
- Wrote, communicated, and implemented hospital policy on disclosure of medical error to patients.
 - Created **Quality in Action** monthly publication highlighting quality initiatives to an audience of 5,000 employees, physicians and board members.
 - Led multi-disciplinary team in revising hospital's medical error reporting system; facilitated in the education and implementation of new reporting system; presented plan to Management team.
- 02/00-05/00 **Iowa Hospital Association** Des Moines, Iowa
Consultant
- Wrote policy paper addressing federal concerns over hospital medical errors and outlining Association's position on this issue; presented policy paper to leaders of member hospitals.
- 09/98-03/99 **Northwestern Memorial Hospital** Chicago, Illinois
Manager, Center for Urology
Strategic Planning
- Defined strategy for developing urology program into a center of excellence; articulated mission and goals for Center with regard to patient satisfaction and volume, developed marketing plan.
 - Established Transurethral Microwave Therapy as treatment option for enlarged prostate; negotiated contract for equipment purchase, developed marketing plan, implemented training.
 - Launched initiative for prostate disease focused on screening, education, and support program.
- Operations**
- Managed and mentored a direct report staff of clinical and administrative personnel.
 - Addressed physician concerns about Center's operations and instituted operational improvements.
- 05/97-09/98 **Northwestern Memorial Hospital** Chicago, Illinois
Assistant to Executive Vice President/COO
Strategic Planning

- Quantified clinical demand for hoptel (patient/visitor housing) and defined various models of care
- Established and led hospital-wide awards program to enhance hospital's national recognition
- Wrote speeches and assembled presentations for Executive Vice President/COO.

Operations & Philanthropy

- Monitored cost center budget and reduced expenses by 15% (\$110,000) for the fiscal year.
- Initiated hospital-wide phone audit, identifying savings and reducing expenses by \$60,000.
- Wrote job descriptions for hospital's arts coordinator and museum curator for recruitment
- Created donor program, identifying potential areas for donor contributions and recognition.