

Michelle DeClerck, CMP
Conference Event Management (CEM)

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LEADERSHIP – Professional Experience

- Event Visionary, Founder and President; Conference Event Management (October 2003 – Present)
- Director, Event Services; ING and Equitable Life of Iowa
- Event Manager; Farm Bureau Financial Services

MAKING A DIFFERENCE – Volunteer Experience

- Challenge Member Organization for Iowa's **EPIC Corporate Challenge** (2016)
- **Guest writer position with the Business Record** for the Business Growth and Ownership segment (Upcoming 2016)
- **Frequent writer for the Business Record's Lift Iowa** newsletter offering mentoring advice (2015 to present)
- Lt. Governor's **Million Women Mentoring (MWM) executive steering committee** (2015 to present)
- Founder – **Iowa Hospitality Donation Network** (2015)
- Founder – **Mentor Tank** for Young Women (2015)
- Secretary – **National Association of Woman Business Owners – Iowa** (2013 to present)
- President, Board of Directors and active weekly volunteer – **Opportunity on Deck** no cost athletic programming for children (2011 – present)
- Event Logistics and Registration Consultant and Volunteer for **NAWBO annual convention** (2011 to present)
- **Matthew 25** Hunger and Homeless Co-Chair (2010 to present)
- Steering Committee for **Iowa Women Lead Change (IWLC)** and volunteering the annual IWLC conference with consulting and logistical services (2011 to present)
- Frequent **speaker on women's leadership** and on **women business ownership**
- Lead all Conference Event Management quarterly **Sharing & Caring community charity activities**
- **Other volunteer activities** have included at church for mentoring girls in confirmation classes, chair for Clive After Five, assist those running for office with their campaigns, help with charity events, Dorothy's House landscaping, Catholic Worker House serving meals, annual Salvation Army bell ringing, Girl Scout Leader, Valley ShowChoir staging co-chair, volunteering with Drake University, Grandview University and ABI, Pro-Bono event management for charities, Muscular Dystrophy board activities, and hundreds of other hours donated over the last 25 years in Central Iowa.

RECOGNITION – Honors & Awards

- **2016 Top 20 Event Industry Change Makers** - MeetingsNet (announcement coming in June, 2016)
- **Clive Citizen of the Year** (2016)
- **MPI Member of the Quarter** (2012)
- **National Association Woman Business Owner – Iowa** (2011)
- **Clive Jaycee Awards**
- Many Employee of the Year Awards and other peer recognitions at previous companies
- Proud mother of two children actively involved in philanthropic community and college activities

ENGAGEMENT – Education

- Graduate of **Grand View University, Top Graduating Communication's Senior of the Year Award, Honor's and Dean's Lists**, and other academic honors with prior semesters at **William Paterson University** and **St. Ambrose University**
- **Certified Meeting Professional (CMP)**