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Business Record
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RE: Women of Influence – Marta Codina

Dear Committee Members:

I submit this letter in support of Marta Codina as a nominee for the 2016 Women of Influence award.

I have had the fortunate opportunity to know Marta since 2010 through our professional efforts, public policy engagements, and a variety of community service opportunities. In that time I have witnessed Marta demonstrate dedication and passion to serve others. Marta's influence and leadership has been demonstrated in her professional pursuits, community engagement and philanthropic commitment.

You are aware of Marta's numerous professional and community service achievements through other supporting material. These accomplishments speak for themselves. I have worked with Marta on numerous community engagements and currently see her impact first-hand as an influential member of the National Advisory Council that leads the strategic direction for The Robert D. and Billie Ray Center at Drake University (formerly the Board of Directors of Character Counts In Iowa). Marta also played an important role in the recent transformation of what was Character Counts In Iowa into The Ray Center.

As you review nominations, I would ask that you pay particular attention to her role in industry leadership initiatives, her vast community and civic engagement, her significant role as a model for other young women, as well as her ability to leverage community resources to build capacity in other individuals and organizations.

I also want to share with you some attributes regarding Marta that I believe form the basis of her success to date and provide the foundation for her promising future.

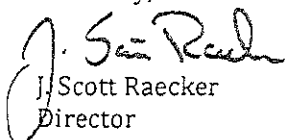
Marta is a woman of outstanding character who balances professional life and home life to make an impact on the lives of others. I have observed Marta as she has demonstrated important principles of life including trustworthiness, respect, responsibility, fairness, caring and good citizenship. These are not mere words to Marta; they are life principles that guide her actions and decisions.

Marta incorporates these elements into her daily life. She is a positive role model who works with others to impart her knowledge through leadership opportunities to improve the quality of life in Iowa.

You will assess many fine candidates as you review opportunities for selecting recipients of the 2016 Women of Influence recognition. I firmly believe that you will find no better candidate to honor than Marta.

I strongly encourage your positive affirmation of Marta's nomination. Thank you for your consideration and positive review.

Sincerely,


J. Scott Raecker
Director