



May 19, 2016

To Whom It May Concern,

I am pleased to provide a letter of support for Sally Dix, Executive Director of Bravo Greater Des Moines.

I have had the opportunity to work with Sally since she was associated with the Science Center of Iowa. At that time, I saw her lead the planning, opening and launch of their \$62 million, 110,000 square-foot facility that opened successfully in 2005.

When she left the Science Center and moved on to accept an executive position with the Iowa Affiliate of Susan G. Komen for the Cure, she set out a plan that allowed them to establish a direction of long term success.

Sally has continued to expand her roles with each step she has taken, and the current role she plays at BRAVO is an excellent example. She was hired after a national search was conducted and has clearly been the right person to move us to the next level.

Her roles not only with BRAVO but at the National level, demonstrate her ability to make a difference in the arts and cultural arena and we are fortunate to have an individual with her skills and talents to lead our community in this area.

I highly recommend Sally Dix as a Women of Influence.

Very truly yours,

A handwritten signature in black ink that reads "Christine L. Hensley". The signature is written in a cursive, flowing style.

Christine L. Hensley
Des Moines City Council Member