



julie mangels

queen imagineer/owner/designer/art director

Julie graduated from Des Moines Area Community College in Ankeny and began her award-winning career at Pattee and Weaver, Inc., a prestigious Des Moines design studio. She worked on Principal Financial, HMO Iowa and Palmer Communications projects for three-and-a-half years.

Julie broadened her experience at Pioneer Hi-Bred International Business Information Services division during the next four years. Julie designed business plans and all marketing materials for the six product lines in Pioneer's Business Information Services division. She also handled the marketing materials for Financial Services and New Product Development divisions. Julie's responsibilities included logo development, usage manuals, posters, flyers, catalogs, brochure, direct mail, product packaging, photo direction, paper, focus groups and print buying.

And then came the birth of julsdesign in 1992. Julie has worn many hats over the years and has mentored many of Des Moines young and talented. Today julsdesign has grown to be one of Iowa's top 100 women-owned businesses with a staff who share Julie's founding desire to design with passion.

julsdesign specializes in print and web design for numerous applications such as corporate identity and branding, posters, brochures, annual reports, tradeshow, direct mail, collateral materials, websites, e-mail headers and more. Mrs. Mangels has won numerous design awards from Women in Business, Council for Advancement and Support of Education (CASE), Agricultural Communicators in Education, Art Directors of Iowa, American Advertising Federation of Des Moines, The Communicator, Healthcare Marketing, Logo Lounge and has been named one of the top 10 diversity owned small businesses in the State of Iowa.

In 2012 julsdesign created a sister company, QB Studios. QB Studios uses state-of-the-art digital imprinting technology to deliver garments and other products of excellent quality with quick service and affordable prices even in low quantities. The company offers design services or allows customers to easily upload their own artwork to be printed on an array of products. QB Studios also creates personalized online stores for group sales.