



Thursday, May 26, 2016

TO: Whom It May Concern

FROM: Amy Hilmes, Chief Marketing Officer
The Iowa Clinic

RE: Julie Mangels – Owner, julsdesign, Inc. & QB Studios
2016 Women of Influence Nomination

I am honored to write a letter of recommendation for my friend and colleague Julie (Juls) Mangels. I have had the privilege of working with Juls for the past 17+ years and hope you will be willing to afford her your highest level of consideration for the 2016 Women of Influence Awards.

In addition to fulfilling the role of “Queen Imagineer” at julsdesign, Inc. and QB Studios, Juls serves as an integral part of my marketing team at The Iowa Clinic. Our brand has been developed through a strong, collaborative and creative partnership with Juls and her staff. I am so proud of what we have accomplished together and it’s a testament to her talent, vision and leadership.

As you can see by reviewing Juls resume, she possesses a very impressive background in graphic design. She has an equally impressive client list that covers healthcare, manufacturing, retail, agriculture, education and more. Juls is a smart, savvy and down to earth businesswoman. She’s passionate about what she does and it’s evident in every piece of creative content generated out of her shop.

Not only does Juls put countless hours into running her own business, but she also finds time to volunteer. She believes wholeheartedly in giving back to the community she lives in and loves. Juls actively serves on eight boards in the city of Ankeny.

I have a great deal of respect for Juls as a graphic designer, entrepreneur, volunteer and friend. In my opinion she is an ideal candidate for the 2016 Women of Influence Awards.