

May 23, 2016

Connie Wimer
Chairman
Business Publications Corporation
100 4th Street
Des Moines, Iowa 50309

Dear Connie,

I am writing to endorse the nomination of **Susan Davis** for the 2016 Women of Influence Award. Susan embodies what it means to be a Woman of Influence: professional success, making a lasting impact on our community, leadership and service through nonprofit and civic organizations, and modeling the highest ethical standards.

Susan is a past member of the United Way of Central Iowa Board of Directors, named one of our community's most influential boards in the 2016 Business Record Book of Lists. She chaired the board's Finance/Audit Committee, an important volunteer governance role that contributed to United Way's earning the coveted 4 star Charity Navigator designation (the highest given) for financial accountability and transparency. She currently serves on United Way's Income Cabinet, which makes important investment decisions in programs that improve the financial stability of central Iowans.

Susan and her husband, Paul, are generous United Way donors. They are members of United Way Tocqueville Society, and Susan is a lead member and past committee member for United Way's Women's Leadership Connection.

In addition to United Way, Susan is a board member for the Girl Scouts of Central Iowa and a past Des Moines Symphony board member.

Susan is the assurance partner with RSM, with over 26 years in public accounting with a focus on senior housing and services and foundations (college, family, community, and private). She is a frequent author and speaker on technical topics including fair value, governance, alternative investments, UPMIFA, and more.

1111 9th Street
Suite 100
Des Moines, IA 50314
515.246.6500
www.unitedwaydm.org

**United Way
of Central Iowa**



In 2014 Susan was appointed to the American Institute of Certified Public Accountants (AICPA) Not-for Profit Organizations Expert Panel, which focuses on industry-specific business reporting issues, with a focus on audit and accounting. Susan is active in the Iowa Society of CPAs and LeadingAge, as well as the University of Iowa Professional Accounting Council.

Through her career at RSM and her nonprofit leadership, Susan Davis assures the financial integrity of central Iowa nonprofits. She is a true community builder and makes Des Moines a truly world-class community in which to work and live. For these reasons, I strongly endorse Susan Davis as a 2016 Woman of Influence.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mary B. Sellers", with a stylized flourish at the end.

Mary B. Sellers
President
United Way of Central Iowa
2014 Woman of Influence Honoree

GREAT THINGS HAPPEN WHEN WE LIVE UNITED