



**IOWA STATE FAIR  
BLUE RIBBON  
FOUNDATION**

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May 25, 2016

Women of Influence  
Business Record  
The Depot at Fourth  
100 4th Street  
Des Moines, IA 50309

It is with pleasure that I write this recommendation on behalf of Deb Pulver's nomination for the Women of Influence Award. Deb has been a powerful leader within the community for many years but has gone about it without fanfare.

Deb, along with her husband Bob, has been an advocate of and donor to the Iowa State Fair Blue Ribbon Foundation for nearly two decades. Having grown up in rural Iowa, Deb experienced firsthand the daily agricultural rituals that put food on the table and how the Iowa State Fair showcased Iowa's strong ag roots. With fond memories of having attended the Fair with her family, she is committed to insuring that opportunity is available to the next generation of Iowans.

Her comments made upon the announcement of their major gift to the Iowa State Fair Blue Ribbon Foundation exemplify her commitment to ensuring the mission of the Iowa State Fair continues. "Not only does the Iowa State Fair represent who we are as Iowans, but it also serves as an educational jewel for those who aren't as lucky as I was to learn, firsthand, where our food comes from and the diversity of livestock that provides so many resources in our daily lives. As a 'city kid' now myself, I'm grateful to pass on these Fair traditions to our friends and family."

Thank you for your consideration of Deb.

Sincerely,

Peter Cownie  
Executive Director

