KIMBERLY K. BAKEY

Chief Executive Officer, HomeServices of Iowa

Executive leader in the real estate and financial services industry. Extensive experience in strategic planning and leadership. Proven expertise in key financial management disciplines, including accounting, finance, administration, technology, human resources, and process improvement. Strong leadership, communication, consultation, planning and analytical skills.



PROFESSIONAL HISTORY

HomeServices of Iowa, Inc.

Chief Executive OfficerNovember 2015 to presentSenior VP, Chief Financial Officer2007 - 2015Chief Financial Officer2002 - 2007Vice President Finance1994 - 2002

- Provide leadership and direct strategic planning and initiatives for the HomeServices of Iowa companies, including brokerage, title, escrow/settlement, insurance and mortgage.
- HomeServices Iowa, a member of the nationally-prominent HomeServices of America family, is comprised of Iowa Realty Co., Berkshire Hathaway HomeServices First Realty, Iowa Title, Midland Title & Escrow, Iowa Realty Insurance Agency, and HomeServices Lending – all market-leading brands, which working together provide a full range of real estate services and products.
 - o Iowa Realty Co. is the flagship company and the leading real estate brokerage company in Iowa. Iowa Realty offers an unparalleled level of award winning residential and commercial real estate services through a network of more than 1,000 licensed real estate associates in more than 55 offices, including 39 affiliate realty companies that are independently owned and operated throughout Iowa. Iowa Realty has been helping generations of Iowans achieve their dreams of home ownership since 1952.
 - Berkshire Hathaway HomeServices First Realty is member of the prestigious Berkshire Hathaway HomeServices affiliate network serving the Des Moines metropolitan with three locations and 70 licensed real estate associates.
 - lowa Title Company offers title abstracting services throughout the state of lowa with five certified county title plants and contracting agreements in over 30 other counties in lowa.
 - Midland Title & Escrow offers escrow settlement services to facilitate the transfer of residential and commercial real estate transactions with offices throughout central and eastern lowa.

Aviva Life & Annuity Company

(f/k/a AmerUs Life Insurance Company f/k/a Central Life Assurance Company)

| Financial Analyst | 1988 – 1994 |
|-------------------|-------------|
| | |

PriceWaterhouseCoopers (f/k/a Coopers & Lybrand) Des Moines, Iowa

| Audit Supervisor/Audit Senior | 1986 - 1988 |
|-------------------------------|-------------|
| Audit Staff Accountant | 1984 - 1986 |

EDUCATION

B.A. – Accounting

University of Northern Iowa, Cedar Falls, IA

| Certified Public Accountant | 1984 - Present |
|---------------------------------------|----------------|
| Licensed Real Estate Associate | 2001 – Present |
| Licensed Real Estate Broker, | 2011 - Present |

RECOGNITIONS

CFO of the Year, Presented by Business Publications & Prairie Meadows, 2010 **Swanepoel Power 200 (SP200) Most Powerful People in Real Estate,** 2016

COMMUNITY INVOLVEMENT

| Blank Children's Hospital, Board Member, | 2011 – Present | | |
|--|----------------|--|--|
| Blank Children's Hospital, Board Vice Chairman, | 2015 - Present | | |
| West Des Moines Student Scholarship Fund, | | | |
| Board Member | 2011-Present | | |
| Kaplan University Accounting Advisory Board | 2008-2014 | | |
| Valley Booster Club, member & volunteer | 2001-2014 | | |
| West Des Moines Girl Softball Association, volunteer | 1999-2011 | | |
| Blank Children's Hospital Festival of Tree & Lights, | | | |
| company liaison | 2006-Present | | |
| Douglas Avenue Presbyterian Church, | | | |
| Session Secretary & Elder, | 2003-2006 | | |
| Make-A-Wish Jolly Holiday Lights, committee member | 2002 | | |
| company liaison | 2000-2008 | | |

PERSONAL

Married, Tom Bakey, with 3 daughters

Hobbies: family, softball, fitness, reading, cooking, travel