**JANET PETERSEN**

4300 Beaver Hills Drive

Des Moines, Iowa 50310

515.991.6311 (cell)

PROFESSIONAL EXPERIENCE

State Senator, Iowa Senate *2013 – present*

Chairwoman, Government Oversight Committee (2013-2014)

Chairwoman, Commerce Committee (2015-present)

1st Chair, Council of State Government, Midwest Region (2016)

Member: Appropriations, Judiciary, Natural Resources, State Government, and Ways & Means Committees

Co-Founder & Board Member, Healthy Birth Day, Inc. *2004 – present*

Created nonprofit dedicated to preventing stillbirth through education, advocacy and parent support.

Established Iowa Stillbirth Surveillance project, securing more than $2 million in CDC grant funding.

Launched *Count the Kicks,* a public health campaign to prevent stillbirths. Since its start, Iowa’s stillbirth rate has dropped 26%. Campaign goal is to reduce preventable stillbirths in U.S. by one-third.

State Representative, Iowa House of Representatives *2001-2013*

Chairwoman, Commerce Committee

Ranking Member, Government Oversight Committee

Member, Appropriations, Education, International Relations, Local Government, Ways & Means

Committees and Economic Development Budget Subcommittee

## Graduate of Bowhay Legislative Leadership program

Senior Account Executive, Strategic America *1997 – 2001*

Provided communications counsel for clients, managing integrated communications programs that included media relations, employee relations, advertising, publications, community relations, database marketing, direct mail and public affairs. Developed new business proposals for prospective clients and managed the agency’s promotion.

Communications Specialist, American Heart Association *1992-1997*

Coordinated internal and external communications for the AHA in Iowa, including publications,

annual reports, grants and media relations. Served on the Tobacco-Free Iowa coalition, lobbied for tobacco control initiatives and advised on public policy issues.

EDUCATION

Master of Arts – May 1999 **Drake University**, Des Moines, Iowa

Integrated Communications

Bachelor of Arts – May 1992 **University of Northern Iowa**, Cedar Falls

Major: Communications Minor: Journalism