

MASHAL HUSAIN

Education

07/96-05/97	Northwestern Memorial Hospital Fellowship in Hospital Administration <i>Fellowship designed to provide broad-based exposure to hospital's strategic, operational and governance issues. Fellows report to CEO and participate as members of senior management team.</i>	Chicago, Illinois
08/94-05/96	Cornell University Masters in Healthcare Administration, Sloan Program <i>Sloan Faculty Award for Outstanding Achievement</i>	Ithaca, New York
05/95-08/95	New York Hospital-Cornell Medical Center <i>Summer Internship</i>	New York City, New York
08/89-05/93	University of Texas at Austin Bachelor of Arts, concentration in Psychology and Spanish <i>Magna Cum Laude, University College Scholar, Phi Beta Kappa</i>	Austin, Texas

Civic Leadership

- “Forty Under 40” Recognition Award for Community Leadership & Professional Achievement (2006)
- Greater Des Moines Leadership Institute (GDMLI): Class of 2004-05
- Featured in The Des Moines Register’s “You Should Get to Know” section (February 2008)
- United Way of Central Iowa: Board of Directors (2006-present); Women’s Leadership Connection (2004-present)
- Habitat for Humanity: Board of Directors (2007-present); Chair, Nominating Committee; Co-Chair, Women’s Build
- Planned Parenthood of Greater Iowa: Board of Directors (2004-present); Board Secretary (2005-06); Chair, Strategic Planning Subcommittee (2005)
- The Business Record: frequent contributor of articles (2005-present)
- American Heart Association (Go Red for Women): Medical Sponsorship subcommittee (2007, 2008)
- Festival of Trees and Lights, Blank Children’s Hospital: Gala Planning Subcommittee (2003-2006)
- American Cancer Society: Gala Planning Subcommittee (2006)
- National Kidney Foundation: Underwriting and Planning Committee (2003-2005)

Experience

12/13-Present	World Food Prize Foundation <i>Vice President</i> <ul style="list-style-type: none">• Chief of Staff for annual World Food Prize Events• Create and monitor Foundation’s annual personnel and operations budget• Lead annual fundraising for Foundation including grants, state appropriations, corporate and individual contributions.• Direct the administration and operation of the Hall of Laureates• Serve in a leadership role for the annual World Food Prize Ceremony and International Symposium.	Des Moines, Iowa
9/08-12/13	World Food Prize Foundation <i>Director, Development and Finance</i> <ul style="list-style-type: none">• Lead annual fundraising for Foundation including grants, state appropriations, corporate and individual contributions.• Create and monitor Foundation’s annual personnel and operations budget.• Raised \$28.9 million for renovation of downtown library into the Norman E. Borlaug Hall of Laureates.• Serve in a leadership role for the annual World Food Prize Ceremony and International Symposium.	Des Moines, Iowa

10/06-9/08	Principal Financial Group Director, Strategic Development, Health Division <ul style="list-style-type: none"> • Lead annual planning initiatives for the Health Division and responsible for strategy execution. • Work with Division Leadership Team in creating strategic alignment across lines of business. • Facilitate planning sessions with Leadership Team in the development of strategic shifts. • Serve as Project Manager in Health Strategy Execution work in collaboration with IBM. • Maintain oversight of Life & Health Segment customer satisfaction results and present outcomes to John Aschenbrenner (President, Insurance & Financial Services). 	Des Moines, Iowa
04/01-10/06	Blank Children's Hospital Manager, Business Development Strategic Planning <ul style="list-style-type: none"> • Assigned by IH-DM CEO to develop strategic vision for women's health and ambulatory care. • Developed annual strategic plan outlining objectives, tactics and measures of success. • Formulated strategy for physician outreach to enhance referrals and build relationships. • Developed and implemented plan for expansion and recruitment in pediatric subspecialties. • Managed and mentored a direct report staff of 15 financial counselors and clerical personnel. • Reduced Days in Accounts Receivable by 32 days within 9 months, from 71 days to 39 days. • Brought metrics-driven focus to the Division through defined goals and tools monitoring timely and accurate follow-up of outstanding claims. 	Des Moines, Iowa
05/00-04/01	Iowa Health-Des Moines (Iowa Methodist/Lutheran Hospitals) Clinical Resource Coordinator, Clinical Quality Operations & Process Improvement <ul style="list-style-type: none"> • Wrote, communicated, and implemented hospital policy on disclosure of medical error to patients. • Created <i>Quality in Action</i> monthly publication highlighting quality initiatives to an audience of 5,000 employees, physicians and board members. • Led multi-disciplinary team in revising hospital's medical error reporting system; facilitated in the education and implementation of new reporting system; presented plan to Management team. 	Des Moines, Iowa
02/00-05/00	Iowa Hospital Association Consultant <ul style="list-style-type: none"> • Wrote policy paper addressing federal concerns over hospital medical errors and outlining Association's position on this issue; presented policy paper to leaders of member hospitals. 	Des Moines, Iowa
09/98-03/99	Northwestern Memorial Hospital Manager, Center for Urology Strategic Planning <ul style="list-style-type: none"> • Defined strategy for developing urology program into a center of excellence; articulated mission and goals for Center with regard to patient satisfaction and volume, developed marketing plan. • Established Transurethral Microwave Therapy as treatment option for enlarged prostate; negotiated contract for equipment purchase, developed marketing plan, implemented training. • Launched initiative for prostate disease focused on screening, education, and support program. Operations <ul style="list-style-type: none"> • Managed and mentored a direct report staff of clinical and administrative personnel. • Addressed physician concerns about Center's operations and instituted operational improvements. 	Chicago, Illinois
05/97-09/98	Northwestern Memorial Hospital Assistant to Executive Vice President/COO Strategic Planning	Chicago, Illinois

- Quantified clinical demand for hoptel (patient/visitor housing) and defined various models of care
- Established and led hospital-wide awards program to enhance hospital's national recognition
- Wrote speeches and assembled presentations for Executive Vice President/COO.

Operations & Philanthropy

- Monitored cost center budget and reduced expenses by 15% (\$110,000) for the fiscal year.
- Initiated hospital-wide phone audit, identifying savings and reducing expenses by \$60,000.
- Wrote job descriptions for hospital's arts coordinator and museum curator for recruitment
- Created donor program, identifying potential areas for donor contributions and recognition.