



Rachel Flint

Vice President, Hubbell Homes

Contact

rachel.flint@gmail.com
515-991-3010

Experience

Vice President, Hubbell Homes, Hubbell Realty Company

- Provide strategic learning, planning & oversight of home building operations in Iowa & Florida
- Lead, develop & implement plan for each division including construction, warranty, design, land development, manage inventory and estimating sales
- Assist in company-wide growth from \$40 million to +\$70 million

Sales Manager, Hubbell Realty Company

- Recruit, lead & manage team, accountable for Hubbell Homes sales team
- Increase from 178 homes/yr to 255/yr within first year & led Hubbell to become 133rd largest builder in U.S.

Director of Marketing, Hubbell Realty Company

- Lead marketing, communication and public relations strategies in addition to social media marketing creation, including the creation of the Hailey Brownstone site
- "9 Homes in 9 Days for 9 Families: Extreme Build" marketing and PR, fundraising

Public Relations Manager, Hubbell Realty Company

- Served as primary media contact for all Hubbell divisions along with writing, coordinating 36 internal/external publications for all companies
- Create and implement marketing programs, perform market research, coordinate groundbreakings, ribbon cuttings and special events for company and tenants

Information & Collections Manager, Iowa State University-University Museums

- Design marketing and advertising plans for 170 educational programs, special event, distribute public messages and email campaigns
- Manage budgets for collections, design and content for museum website, create brand identities & supervised five associates

Acting Director, UNI Gallery of Art- University of Northern Iowa

- Executed exhibition schedules, publicity strategies, developed lectures & receptions, prepare grant proposals, procured funds
- Supervised Gallery team of sixteen, initiate Campus Public Art Tour Program and write tour guide

Education

Certified Marketing Professional National Association of Home Builders

Masters in Communication Leadership Drake University Des Moines, Iowa

Bachelor of Arts University of Northern Iowa Cedar Falls, Iowa

Awards & Certifications

National Home Builder's Assoc. Certified Marketing & Sales Professional

Founding Member of Skilled Trade Alliance

2016 Builder of the Year & 2016 Member of the Year, Greater Des Moines Builders Assoc.

Greater Des Moines Leadership Institute, Class of 2010

Des Moines Business Records' "Forty under 40," Class of 2007