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May 22, 2017

Dear Women of Influence Selection Committee:

“I love Carole Chambers” and “dynamo” are common refrains heard across Central Iowa for decades about this influential business leader. It is on behalf of all the members of the Tero Team that I submit this nomination for Carole Chambers as a Women of Influence.

Why is Carole so admired? It may be that she has earned a reputation of continually building people up with positive feedback and encouragement. It may be her magnetic personality. It may be her passion in making a difference in the lives of others. It may be that she is a tireless role model for women.

It is likely a combination of those things and, perhaps even more, her passion for the importance of mentorship. As a founding member of MOIsson, an organization committed to leadership development and cross-generational mentoring for women, Carole has had an important leadership role in preparing the next generation of leaders in our community. MOI is named after a French word for “harvest” which is how she perceived this group in harvesting their abilities. She mentors between 10 and 20 women. This group now has a waiting list with around 50 current members.

In addition to an impressive career in Central Iowa that spans several decades, following are just a few of Carole’s other impressive contributions to our community:

Past and current Board Service:

- West Des Moines Chamber of Commerce
- Des Moines Chamber Board
- Community Advisory Board, Upper Iowa University
- West Des Moines Leadership Academy Board of Directors
- Advisory Board Member, NAWBO Iowa Chapter
- Central Iowa Tourism Region Board (honored in 2003 with *Extra Mile Award*)
- Iowa Chapter of Hospitality, Sales & Marketing Association International

Committee Service:

- Steering committee member for the creation of Community Connect: Mentors Inspiring Success, a Greater Des Moines Partnership Capital Crossroads initiative

- Iowa Women Lead Change (steering committee and chair of exhibit committee)
- Iowa Association of Business and Industry (Ambassador committee and Taking Care of Business committee)
- American Advertising Federation (Ambassador committee co-chair)
- The West Des Moines Leadership Academy (co-chair in founding the academy)

#### Volunteerism

- Homeless and Hungry committee through its Connection Café and Central Iowa Shelter & Services programs
- Habitat for Humanity
- Anawim Housing: 9 Homes in 9 Days by Hubbell Homes
- Eucharistic Minister of St. Francis Catholic Church

Whether she is innovating in the business community, mentoring the next generation of female leaders or serving clients, Carole brings an energetic passion, supported by impressive influential talent to everything she does.

The Women of Influence program is a hallmark of the Des Moines Business Record – a team intimately familiar with the achievements and contributions of Carole Chambers. By including Carole on this impressive list, you will not only be recognizing an individual who makes a meaningful contribution to Central Iowa, you will be honoring a leader who is helping build the next generation of female leaders in Iowa many of whom will one day be Women of Influence alumni themselves.

If I can provide additional information, please feel welcome to call 221-2318 (ext. 202) or email [rcrosbie@tero.com](mailto:rcrosbie@tero.com).

Thank you for your consideration.

Sincerely,



Rowena Crosbie  
President