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Dear Women of Influence Panel,

I met Meg Schneider through her work with ULI Iowa and Connect Downtown and have come to think of her as a woman of such influence, making her a strong candidate for this award.

Meg plays such an important role in pushing forward the Connect Downtown Plan, which supports several of the major goals of The Tomorrow Plan, including to create a resilient regional economy and to further the health and well-being of all residents of the Greater Des Moines (DSM) region.

Meg has been a terrific partner to The Tomorrow Plan Speaker Series, partnering with us on three different Walkability speaking events over the past couple years, including Jeff Speck, David Fields, Mayor RT Rybak and Mayor John Norquist. These events help move the needle on important work being done to improve walkability and bike-ability around the Des Moines.

And she impacts into the local economy, as well. In her roles at the Greater Des Moines Partnership, Meg oversees numerous programs that support small business and new technologies for businesses across the region, which is vital to the continual growth of Des Moines. Meg is doing her part to grow opportunity, help create jobs and promote Greater Des Moines as the best place to build a business, a career and a future.

I am honored to lend my support to Meg for her nomination for this year's Women of Influence award. She is very worthy of this recognition, and I know she will continue to do important work to improve her city.

Respectfully yours,

Todd Ashby
Executive Director

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