



ceosforcities.org

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To: Business Record Meredith Emerging Woman of Influence Award Committee

From: Lee Fisher, President and CEO, CEOs for Cities

Re: Nomination of Meg Schneider for Meredith Emerging Woman of Influence Award

May 20, 2017

It is my pleasure to enthusiastically nominate **Meg Schneider** for this very prestigious award. Meg has already achieved great career success and recognition in Greater Des Moines for her outstanding community leadership, and she is poised to take on an even larger community-wide role in the years to come.

I have had the privilege of working closely with Meg for a number of years, and she currently serves on the Board of CEOs for Cities, a national nonprofit organization dedicated to advancing city and regional economic success. In 2016, we held our national conference in Des Moines, and Meg brilliantly led the planning effort. As a result of her hard work and creative leadership, it was the most successful national conference in our 20-year history.

Meg has spoken frequently at our national meetings about the superb work of the Greater Des Moines Partnership, and she has earned the respect and admiration of mayors, university presidents, foundation and business leaders, and economic development professionals throughout the country. She is widely regarded as a rising national star in the area of city and regional economic development and growth. There is no person in our national network of civic leaders more deserving of such an award.

My best,

A handwritten signature in blue ink, appearing to read "Lee Fisher".

Lee Fisher

President and CEO, CEOs for Cities

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