

May 23, 2018

Business Publications Corporation
100 4th St.
Des Moines, IA 50309

Dear Women of Influence Selection Committee:

It is my pleasure to recommend Tiffany Tauscheck for consideration for the Des Moines Business Record's 2018 Women of Influence Award in recognition of her exemplary professional and community leadership. I have had the opportunity to work with Tiffany over the past several years during her time at the Greater Des Moines Convention and Visitors Bureau, and most recently at the Greater Des Moines Partnership. She is well respected by her colleagues and the community at-large.

Tiffany demonstrated her influence as a leader at the onset of her role at The Partnership as Chief Communications Officer. She has assembled and led a team that has raised the region's profile to a national and international level. She guided an extensive research process that created a new regional identifier known as DSM USA. She served as the internal team lead on The Partnership's successful capital campaign to fund the organization's operations for the next five years. The Campaign broke records in terms of the amount of investment and the number of new investors. She also plays a critical role in the region's success as The Partnership's lead on collaborative community projects such as Art Route DSM, Lauridsen Skatepark project, transit and efforts to activate the Downtown riverfront to name a few. In acknowledgement of her leadership skills and excellent work, Tiffany was recently promoted to Chief Strategy Officer.

Tiffany strongly believes that it is one's civic duty to give back to the community. Accordingly, she is active with numerous local, state, national and international boards and volunteer committees, including the World Chamber Federation's Digital Strategy Task Force, co-creator and co-chair of a new Marketing and Communications Council for the Association of Chamber of Commerce Executives (ACCE) for North America, Drake University National Alumni Board, UnityPoint Health – Des Moines Board of Directors, Bravo Greater Des Moines Board, Iowa Cultural Trust Board, Ballet Des Moines Board, and the Community Foundation of Greater Des Moines Marketing Committee.

Tiffany's passion, energy and strategic thinking fuel the positive influence she has in our community and the chamber of commerce and economic development industry. She is very much deserving of the honor of being named to the Des Moines Business Record's 2018 Women of Influence class of honorees. Thank you for your consideration.

Sincerely,



Jay Byers
CEO