

May 17, 2018

I am writing this letter as an enthusiastic endorsement for Kim Bakey to be considered as a *Des Moines Business Record Woman of Influence*.

As CEO of HomeServices of Iowa, an organization with brands such as Iowa Realty, Iowa Title, Berkshire Hathaway HomeServices First Realty, HomeServices Lending, HomeServices Insurance and Midland Title and Escrow, Kim Bakey is a woman of influence in an ever-shifting real estate landscape. Many of these brands are the state's largest in their category, and Kim's leadership helps chart the course that an entire industry aspires to.

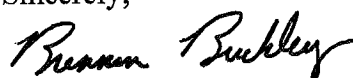
As a community leader, Kim combines compassion and business acumen to lead several charitable and non-profit entities into the future. Most notably, Kim Bakey is the current Chair for the Blank Children's Hospital Board of Directors. It's in this role that Kim is a woman of influence in the lives of some of the most vulnerable – the children of our community.

As a mother to three strong young women, and the wife of a successful teacher and girls high school softball coach, Kim has been a woman of influence to the hundreds of students and players who've interacted with her family over the years. And while she's risen in the professional ranks over the years, Kim has always set an example for others that it's family first, work next.

I've worked with Kim Bakey for over 13 years on a daily basis, and I can tell you without question her integrity, business acumen and work ethic are beyond compare. She's truly a woman of influence everyday of the week, every week of the year.

Please consider her for this honor.

Sincerely,



Brennan Buckley
President, Iowa Realty