



To the Judges of the 2018
Women of Achievement Awards:

If you didn't know that Lana Pol was the president of four companies when you met her, your first thought would be that you've encountered an authentic, down-to-earth Iowa woman who cares about her family and her community. But this Pella native is also a savvy, forward-thinking business owner who knows how to create new and diverse revenue streams for business success to support future generations of family members and employees.

Lana learned drive and motivation from her entrepreneurial father who founded the trucking firm Geetings, Inc. in 1972. She began working there while still in high school, along with her three older brothers who were part of the original corporation. The company expanded with the addition of G.I. Warehouse Corporation in 1975.

When her father died in 1993, Lana's mother became president and Lana became a vice president. When her brothers began thinking about retirement, Lana, once a painfully shy girl, stepped up to be president of both companies in 2010. None of her nieces or nephews, who worked in the business at the time, had her entrepreneurial drive or commitment. But she was fully dedicated to her family, her companies and her employees. As president, Lana has recruited and retained quality employees despite the competitive recruiting pressures from larger companies that offer comprehensive benefits packages.

I got to know Lana when she joined the National Association of Women Business Owners in March of 2014, and embraced the Iowa Chapter. She's been a true asset to the organization. Lana was a founding member of the organization's South Central Iowa satellite in 2015. That's the same year she opened the doors of a third company, Mowbility Sales & Service LLC, which specializes in sale of mowers, compact tractors, trailers, small engine repair and other products in Pella and Des Moines. She also purchased Creative Inspirations, LLC, a small embroidery company in 2015.

Today, she shares her strong business acumen with her family's third generation. Her son and daughter are learning how to run four businesses with integrity, honesty, respect and loyalty. She continually demonstrates the value of involvement and advocacy in business organizations such as NAWBO and NFIB. In the heart of central Iowa, Lana provides financial support of local schools and the arts. Plus, she has a heart of gold for the power of supporting other local businesses in the purchases she makes and in the energy and ideas she shares with them.

I'm proud to support Lana Pol's nomination for a 2018 Women of Influence award.

Sincerely,

Lynn Schreder, president of KHI Financial Solutions
2017-2018, co-president of NAWBO Iowa