



**GREATER DES MOINES
PARTNERSHIP**

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Business Publications Corporation
100 4th St.
Des Moines, IA 50309

Dear Women of Influence Selection Committee:

I am pleased to write in support of Marta Codina's nomination as a recipient of the Des Moines Business Record's 2018 Women of Influence award. Marta has established herself as a respected leader in Greater Des Moines through her successful career at Wells Fargo and her active engagement in community activities.

As a regional economic and community development organization, The Greater Des Moines Partnership works closely with community business leaders on various projects and initiatives. Marta's experiences and challenges of growing up as a Cuban refugee have given her a unique perspective and ability to help others navigate challenges they may face. She is a frequent presenter and facilitator for The Partnership's Multi-Cultural Roundtable discussions, The Partnership's Inclusion Council and the Council's Roundtable discussions. Marta is the all-American story of the richness and value that immigrants and refugees bring to our country and its communities. On The Partnership's most recent advocacy trip to Washington, D.C., Marta's participation in a session on immigration helped bring that message home on behalf of our organization.

Marta exemplifies the kind of leader that helps to make our community more inclusive. She is a strong supporter of growth initiatives and an active advocate for individuals and families facing day-to-day challenges as they integrate into our community. She is committed to diversity and inclusion and is passionate about motivating and developing young professionals, particularly professional women. As a senior leader at Wells Fargo, she has many opportunities to mentor professional women, not only within the Bank but also in the community.

Marta's influence also impacts others through her service on the boards of the Greater Des Moines Partnership, United Way of Central Iowa and Special Olympics Iowa. Her participation in the annual Graduation Walk, Dowling Catholic High School and Character Counts are indicative of the many other ways Marta touches so many lives throughout the region.

Marta's efforts, influence and inspiration are important to the region's success in becoming a welcoming community to all. For these reasons and more, it is my pleasure to recommend Marta Codina as a 2018 Women of Influence recipient.

Sincerely,

Jay Byers
CEO

DSMUSA