Mashal Husain

Education

*07/96-05/97* **Northwestern Memorial Hospital**Chicago, Illinois

Fellowship in Hospital Administration

*Fellowship designed to provide broad-based exposure to hospital’s strategic, operational and governance issues. Fellows report to CEO and participate as members of senior management team.*

*08/94-05/96* **Cornell University** Ithaca, New York

Masters in Healthcare Administration, Sloan Program  *Sloan Faculty Award for Outstanding Achievement*

*05/95-08/95* **New York Hospital-Cornell Medical Center** New York City, New York*Summer Internship*

*08/89-05/93* **University of Texas at Austin** Austin, Texas

Bachelor of Arts, concentration in Psychology and Spanish *Magna Cum Laude, University College Scholar, Phi Beta Kappa*

Civic Leadership

* “Forty Under 40” Recognition Award for Community Leadership & Professional Achievement (2006)
* Greater Des Moines Leadership Institute (GDMLI): Class of 2004-05
* Featured in The Des Moines Register’s “You Should Get to Know” section (February 2008)
* United Way of Central Iowa: Board of Directors (2006-present); Women’s Leadership Connection (2004-present)
* Habitat for Humanity: Board of Directors (2007-present); Chair, Nominating Committee; Co-Chair, Women’s Build
* Planned Parenthood of Greater Iowa: Board of Directors (2004-present); Board Secretary (2005-06);

Chair, Strategic Planning Subcommittee (2005)

* The Business Record: frequent contributor of articles (2005-present)
* American Heart Association (Go Red for Women): Medical Sponsorship subcommittee (2007, 2008)
* Festival of Trees and Lights, Blank Children’s Hospital: Gala Planning Subcommittee (2003-2006)
* American Cancer Society: Gala Planning Subcommittee (2006)
* National Kidney Foundation: Underwriting and Planning Committee (2003-2005)

Experience

*12/13-Present* **World Food Prize Foundation**  Des Moines, Iowa

***Vice President***

* Chief of Staff for annual World Food Prize Events
* Create and monitor Foundation’s annual personnel and operations budget
* Lead annual fundraising for Foundation including grants, state appropriations, corporate and individual contributions.
* Direct the administration and operation of the Hall of Laureates
* Serve in a leadership role for the annual World Food Prize Ceremony and International Symposium.

*9/08-12/13* **World Food Prize Foundation**  Des Moines, Iowa

***Director, Development and Finance***

* Lead annual fundraising for Foundation including grants, state appropriations, corporate and individual contributions.
* Create and monitor Foundation’s annual personnel and operations budget.
* Raised $28.9 million for renovation of downtown library into the Norman E. Borlaug Hall of Laureates.
* Serve in a leadership role for the annual World Food Prize Ceremony and International Symposium.

*10/06-9/08* **Principal Financial Group**Des Moines, Iowa

***Director, Strategic Development, Health Division***

* Lead annual planning initiatives for the Health Division and responsible for strategy execution.
* Work with Division Leadership Team in creating strategic alignment across lines of business.
* Facilitate planning sessions with Leadership Team in the development of strategic shifts.
* Serve as Project Manager in Health Strategy Execution work in collaboration with IBM.
* Maintain oversight of Life & Health Segment customer satisfaction results and present outcomes to John Aschenbrenner (President, Insurance & Financial Services).

*04/01-10/06* **Blank Children’s Hospital** Des Moines, Iowa

***Manager, Business Development***

***Strategic Planning***

* Assigned by IH-DM CEO to develop strategic vision for women’s health and ambulatory care.
* Developed annual strategic plan outlining objectives, tactics and measures of success.
* Formulated strategy for physician outreach to enhance referrals and build relationships.
* Developed and implemented plan for expansion and recruitment in pediatric subspecialties.
* Managed and mentored a direct report staff of 15 financial counselors and clerical personnel.
* Reduced Days in Accounts Receivable by 32 days within 9 months, from 71 days to 39 days.
* Brought metrics-driven focus to the Division through defined goals and tools monitoring timely and accurate follow-up of outstanding claims.

*05/00-04/01* **Iowa Health-Des Moines (Iowa Methodist/Lutheran Hospitals)** Des Moines, Iowa

***Clinical Resource Coordinator, Clinical Quality***

***Operations & Process Improvement***

1. Wrote, communicated, and implemented hospital policy on disclosure of medical error to patients.
2. Created ***Quality in Action*** monthly publication highlighting quality initiatives to an audience of 5,000 employees, physicians and board members.
3. Led multi-disciplinary team in revising hospital’s medical error reporting system; facilitated in the education and implementation of new reporting system; presented plan to Management team.

*02/00-05/00* **Iowa Hospital Association**  Des Moines, Iowa

***Consultant***

* Wrote policy paper addressing federal concerns over hospital medical errors and outlining Association’s position on this issue; presented policy paper to leaders of member hospitals.

*09/98-03/99* **Northwestern Memorial Hospital**Chicago, Illinois

***Manager, Center for Urology***

***Strategic Planning***

1. Defined strategy for developing urology program into a center of excellence; articulated mission and goals for Center with regard to patient satisfaction and volume, developed marketing plan.
2. Established Transurethral Microwave Therapy as treatment option for enlarged prostate; negotiated contract for equipment purchase, developed marketing plan, implemented training.
3. Launched initiative for prostate disease focused on screening, education, and support program.

***Operations***

1. Managed and mentored a direct report staff of clinical and administrative personnel.
2. Addressed physician concerns about Center’s operations and instituted operational improvements.

*05/97-09/98* **Northwestern Memorial Hospital** Chicago, Illinois

***Assistant to Executive Vice President/COO***

***Strategic Planning***

1. Quantified clinical demand for hoptel (patient/visitor housing) and defined various models of care
2. Established and led hospital-wide awards program to enhance hospital’s national recognition
3. Wrote speeches and assembled presentations for Executive Vice President/COO.

***Operations & Philanthropy***

1. Monitored cost center budget and reduced expenses by 15% ($110,000) for the fiscal year.
2. Initiated hospital-wide phone audit, identifying savings and reducing expenses by $60,000.
3. Wrote job descriptions for hospital’s arts coordinator and museum curator for recruitment
4. Created donor program, identifying potential areas for donor contributions and recognition.