



May 20, 2019

To: Business Record's Women of Influence Review Committee
Re: Nomination of Mikki Stier
From: Michael Schreurs

I am proud to nominate Ms. Mikki Stier for your consideration of the prestigious honor of Woman of Influence, 2019 in our community.

Every day, for as long as I've known her (12+ years), Mikki's life and career has touched and enhanced the lives of many Iowans. Firsthand, I've seen her caring compassion. I've witnessed her commitment to those who need health assistance. And, I've seen the influence of her broad and deep knowledge of issues of real concern to our community. They include mental health advocacy, safety net healthcare, Medicaid coverage and other public health issues for Iowans. Mikki is a nationally-recognized source of expertise on these issues.

While a Senior V.P. at Broadlawns, Mikki had multiple responsibilities including directing Communications and Marketing, Broadlawns Foundation, Government/Public Affairs assigned to address the many dynamic and critical aspects of federal and state policies influencing public health for Broadlawns and thus, some of Iowa's most vulnerable citizens. In that time, she introduced their brand marketing campaign, "Together, a healthy community" and a "Mental Health in our Community begins with Me."

In 2016, Mikki was chosen to be Iowa's Medicaid Director. She stepped into a complex public health arena as Iowa had begun moving toward privatized care delivery. With an annual budget of more than \$6 Billion serving hundreds of thousands of Iowans lives, Mikki brought astute understanding of the issues and significant skills to address the need for quality patient care, provider compliance, and communications and reporting to government officials for the significant task at hand.

In 2018, as her growing influence and knowledge equipped her for the next significant step forward, Mikki was selected to be the Deputy Director of the Department of Human Services for the State of Iowa. She serves in this role today.

Mikki's profile is significant; and yet doesn't include many civic and charitable organizations she has assisted or address the professional model she is for others, especially women who want to make a difference in their community and beyond.

Always learning, fearless with the grit to accomplish more – all are in her DNA. For these reasons, I proudly recommend Mikki Stier for your recognition as a Woman of Influence.

Sincerely,

Michael Schreurs, Chair
Strategic America