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|  |  | Summary of Qualifications* Excellent communicator and relationship builder
* Strong organizational, strategic communication and leadership skills
* Experienced spokesperson and public speaker
* Maintains strong relationships with media
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|  |  | Experience**Alzheimer’s Association, Iowa Chapter April 2018 to present***Marketing and Communications Director*Leads strategic communications initiatives and supports development and programs for statewide non-profit, with strong focus on diversity and inclusion.Iowa Workforce Development July 2015 to March 2018*Communications Director/Division Administrator/Bureau Chief*Led communications and promoted to serve in numerous supervisory roles at Iowa’s state workforce agency. Oversaw $70 million budget and is responsible for all workforce services programs. Supervised staff of 30.Central Iowa Power Cooperative September 2014 to January 2015*Communications and Public Affairs Manager*Communicated the Cooperative’s vision relative to current issues on regulatory changes. Managed the creation and development of internal and external communication programs, collateral materials, legislative brochure and annual report.AIB College of Business September 2013 to September 2014*Vice President for Enrollment and Communications*Led admissions team, oversaw marketing and public relations for private, non-profit college. Developed strategies to grow enrollment, and worked to retain business students. Led team to develop internal and external communications. Developed college crisis communication plan.Wellmark, Inc. May 2011 to September 2013*Public Relations Manager*Led public and media relations for Iowa and South Dakota’s largest health insurance company. Served as company spokesperson. Developed strategy and implementation of presentations to educate the media and public about health insurance. Served on communication team that launched the Healthiest State Initiative. Managed media relations for the Blue Zones Project™, public rate hearings, executive compensation and health care reform. **State of Iowa Department of Public Safety** **September 2008 to April 2011***Public Information Bureau Chief*Served as spokesperson for all investigative divisions and worked closely with other local, state and federal partners to push key safety messages. Supervised communications staff and oversaw publication of online employee newsletter. Served as department’s chief records officer and was responsible for all open records requests.Governor’s Office State of Iowa January 2007 to July 2008*Press Secretary*Served as press secretary to the Iowa governor and lieutenant governor. Gave media interviews and responded to press inquiries in a timely manner. Provided staff support to governor, lieutenant governor and first lady.Meredith Corporation 2006-2007*Freelance Editor and Copy-Editor*Wrote, edited and proofread children’s books. Copy-edited and proofread new adult titles in books division. Managed book schedules.WDAF Fox-4 News, Kansas City, MO 1997-1998*News Anchor*Worked as a television news reporter and anchor. Responsibilities included gathering information, writing and delivering news reports. Strong video editing and live reporting skills. Ratings rose consistently during my tenure.WHO TV-13 News, Des Moines, IA 1992-1997 and 2000-2007*News Reporter and Anchor*Began career as general assignment television news reporter; promoted to anchor and producer. Responsibilities included gathering information, writing and delivering news reports. Strong live reporting skills. Ratings rose consistently during my tenure. |
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|  |  | EducationUniversity of Iowa, Iowa City, IA *Bachelor of Arts, Communication Studies and Journalism*Continuing Education/Professional Development Drake University, Des Moines, IACompleted graduate courses in Journalism/Integrated Marketing **Certified Public Manager Program June 2015**Drake University, Des Moines, IA |
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|  |  | **Events and Activities*** Iowa Public Broadcasting (IPTV)- Board Member Present
* 50-50 in 2020- Board Member Present
* IGHSAU E. Wayne Cooley Scholarship Committee Present
* NAACP Member Present
* YMCA of Greater Des Moines- Board Member 2014-2017
* Des Moines Chapter of The Links, Inc- Member 1999-2012
* Des Moines Chapter of The Links, Inc- Past President 2006-2007
* Des Moines East High Alumni Association- President 1999-2000
* Des Moines East High Alumni Foundation Board 2000-2004
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